# **FLASH NOTE**

8 May 2024



# Undemanding yield play in textiles universe

#### **Fundamentals**

- Expects better 2HFY24 on client's fast order; Net gearing ratio further declined
  - We have arranged an individual investor meeting with Nameson in mid-Apr to discuss company's recent operation. Nameson's sales and adjusted net profit (excl. HK\$109mn impairment loss on Myanmar production base in 1HFY23) was down 12%/16% Yoy to HK\$2,726mn/HK\$ 289mn respectively. Blended GM was up 1.6ppts Yoy to 18.3%, the highest since 2HFY22, thanks to lower raw material price and improved operating efficiency in Vietnam plant.
  - The sales drop in 1HFY24 was mainly driven by ASP (-12.9% Yoy,in HKD terms) in knitwear as a result of higher sales volume of normal knitwear and whole garment with lower ASP, while mutually agreed price adjustment for whole garment products caused a drag on ASP. Nevertheless, we noticed that normal knitwear ASP managed to grow 10.6% HoH (based on our calculation) in 1HFY24, we believe Nameson sacrifice lower ASP orders. Sales volume remains resilient at ~19mn pieces (+1.7% Yoy). Management expects FY24E sales volume would grow at mid-single digit Yoy (vs. previous guidance at mid-single digit drop), the upward revision was mainly driven by Japanese client fast order in 2HFY24.
  - Nameson's financial condition further improved, with net gearing ratio further declined to ~3.0% in 1HFY24 (vs. 13.0% in FY23). Therefore, the company raised its payout ratio to 75% in 1HFY24 and we expect FY24E payout ratio would be well-above management guidance at >35%.
- Restocking demand and new client's order ramp up to drive 2HFY24 revenue
  - Nameson's largest customer (Uniqlo) took up ~48% of 1HFY24 revenue. As apparel retailers began to re-stock, together with newly added international sportswear client's order gradually ramp up, we expect sales in all regions would pick up in 2HFY24. Based on our current sales forecast, Nameson 2HFY24 sales growth would grow >20% Yoy.
- Continue capacity expansion in Vietnam to shorten production lead time and fulfill clients' demand
  - Nameson manufactured 35% of total sweaters in China in 1HFY24, while the remaining was manufactured in Vietnam. Nameson would further expanded knitwear capacity in Central Vietnam and expects would account for ~two-third of the company's total knitwear capacity.
  - Going forward, Nameson targets to expand capacity in both fabric and cashmere yarn business Vietnam to enhance raw material supply chain and shorten production lead time of cashmere knitwear products. Nameson currently has 13 cashmere yarn production lines (~900tons annual designed capacity) in Hebei to satisfy internal use and external customers. Nameson produced ~450 tons in 1HFY24 (~50% utilization rate) and their own branded cashmere yarn M.oro is gaining reputation with customers and revenue came in at HK330mn in 1HFY24 (12% of revenue).

#### **Catalysts**

- ✓ FY24E results (Due in end- Jun) and management guidance
- Further increase in investors' awareness in textiles supply chain
- Diversifying clientele



## **Trading Buy**

Trading Sell

Current Price: HK\$0.72 Target price: HK\$0.87

**Upside: 21.1%** 

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#### **Trading data**

 52-Week Range (HK\$)
 0.73/0.375

 3 Mth Avg Daily Vol (m)
 0.82

 No. of Shares (m)
 2,279.4

 Market Cap (HK\$m)
 1,641.6

 Major Shareholders (%)
 Wong Ting Chung &

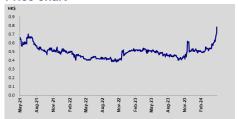
Family (74.58%)

Auditors PWC Result Due FY24E:Jun 2024

#### **Company description**

Established in 1990 and listed in HKEx in April 2016, Nameson is one of the leading knitwear manufacturers in the PRC. Nameson offers one-stop services including raw material development and procurement, product design, sample manufacturing, high-quality production, quality control and timely delivery of products to their clients. Nameson has been supplying quality knitwear products to internationally renowned apparel brands such as UNIQLO (50% of FY23 sales), Tommy Hilfiger, Under Armour and Lululemon

#### Price chart



#### \* Note:

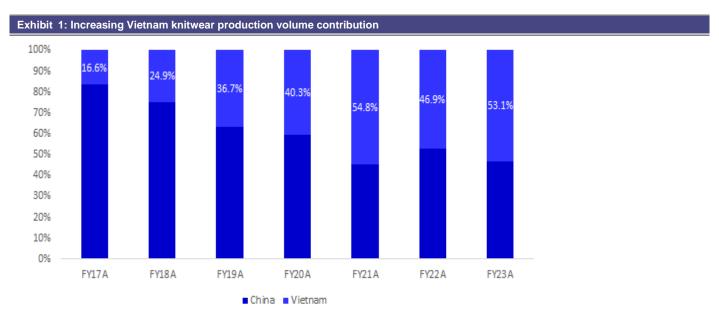
FLASH NOTE represents short-term trading ideas by Cinda International Research which are distinguished from our normal coverage. The recommended stocks may not be continually followed.



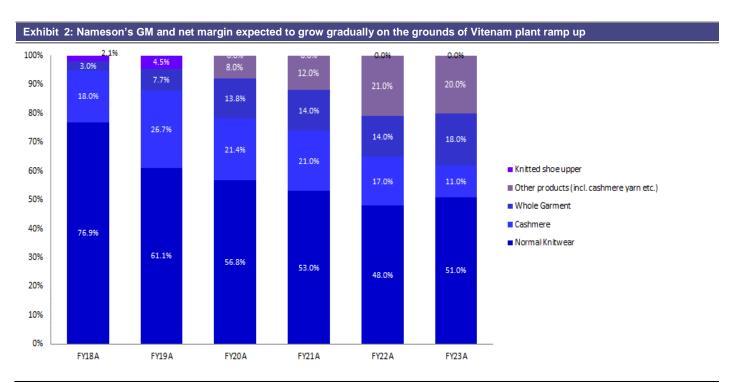
#### Valuation

# Attractive yield play with undemanding valuation, improving industry fundamentals and market sentiment favours re-rating

■ Since we issued a quick update in our daily commentary on Apr 11 (Report Link), share price rose 24% (as of May 7 market close) and we have received interest from investors. Based on our back of envelope calculation, we expect Nameson's FY24E (end-Mar 24) core net profit to arrive at HK\$350mn, led by volume growth while GPM expansion on lower production cost. Nameson's is trading at FY24E 4.7x PE valuation (~54% discount to HK listed textile peers' FY23-FY24E average), and with >10% dividend yield (assume 50% payout in FY24E), current valuation looks attractive and deserve a re-rating. We arrive Nameson's TP at HK\$0.87 based on 5.7x FY24E PE (45% discount to peers' FY24E-25E avg)

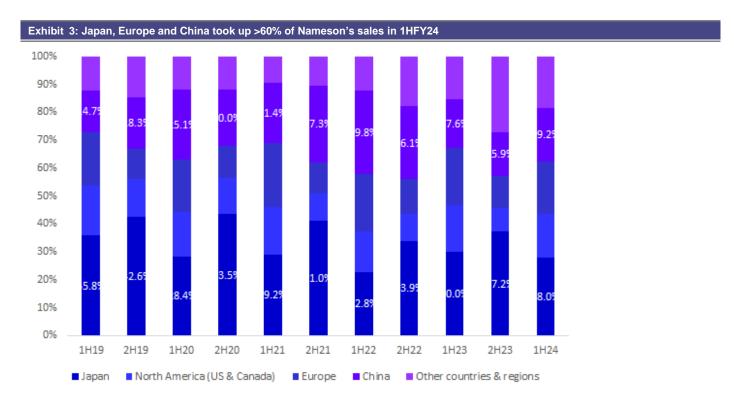


Source: Company data, CIRL



Source: Company data, CIRL





Source: Company data

Exhibit 4: Nameson's current client portfolio includes renowned fast fashion brands and sportswear brand

# **Key Customers**



TOMMY THILFIGER



















Marc O'Polo

Calvin Klein

Source: Company data



## **Exhibit 5: Financial statement**

| Year to Mar (HK\$ Mn)      | FY19A | FY20A | FY21A | FY22A | FY23A |
|----------------------------|-------|-------|-------|-------|-------|
| Revenue                    | 4,359 | 4,481 | 3,849 | 4,040 | 4,602 |
| Gross profit (reported)    | 672   | 690   | 701   | 706   | 746   |
| EBITDA                     | 479   | 436   | 492   | 486   | 682   |
| Depreciation               | 187   | 141   | 126   | 146   | 197   |
| EBIT                       | 292   | 295   | 366   | 339   | 485   |
| Net interest income (exp.) | (45)  | (63)  | (33)  | (21)  | (33)  |
| Associates                 | (0)   | 1     | 0     | 1     | 1     |
| Exceptionals/others        | (522) | (59)  | 0     | 0     | (243) |
| Profit before tax          | (275) | 174   | 333   | 319   | 209   |
| Tax expenses               | (25)  | (23)  | (36)  | (43)  | (24)  |
| Minority interest          | (2)   | (6)   | (15)  | 12    | 23    |
| Profit for the year        | (300) | 152   | 297   | 276   | 186   |
| Adjusted Net profit        | 227   | 245   | 305   | 261   | 379   |
| Dividends                  | 82    | 98    | 87    | 96    | 130   |
| Adjusted EPS (HK\$)        | 0.100 | 0.107 | 0.134 | 0.115 | 0.166 |

| Year to Mar (HK\$ Mn)        | FY19A   | FY20A | FY21A | FY22A | FY23A |
|------------------------------|---------|-------|-------|-------|-------|
| Cash & equiv                 | 415     | 713   | 793   | 611   | 717   |
| Trade receivables            | 141     | 164   | 144   | 146   | 133   |
| Other receivables            | 404     | 340   | 125   | 125   | 165   |
| Inventories                  | 1,111   | 806   | 722   | 1,161 | 1,032 |
| Other current assets         | 12      | 18    | 3     | 0     | 0     |
| Fixed assets                 | 2,088   | 1,516 | 1,771 | 2,131 | 1,780 |
| Land use rights / RoU assets | 109     | 997   | 830   | 385   | 334   |
| Investment, associates etc   | 343     | 272   | 268   | 255   | 267   |
| Total assets                 | 4,623   | 4,826 | 4,656 | 4,814 | 4,429 |
| Account payables             | 313     | 390   | 314   | 416   | 363   |
| Other payables               | 163     | 159   | 184   | 240   | 225   |
| Short-term debt              | 1,006   | 372   | 881   | 254   | 406   |
| Other current liabs          | 158     | 381   | 402   | 311   | 339   |
| Long-term debts              | 925     | 1,136 | 343   | 936   | 531   |
| Deferred tax and others      | 11      | 3     | 3     | 6     | 6     |
| Other long-term liabs        | 0       | 289   | 113   | 48    | 82    |
| Total liabilities            | 2,576   | 2,730 | 2,239 | 2,211 | 1,951 |
| Share capital                | 23      | 23    | 23    | 23    | 23    |
| Reserves                     | 1,921   | 1,951 | 2,218 | 2,386 | 2,252 |
| Shareholders' equity         | 1,944   | 1,974 | 2,241 | 2,408 | 2,275 |
| Minorities                   | 103     | 123   | 175   | 194   | 203   |
| Total equity                 | 2,047   | 2,097 | 2,416 | 2,603 | 2,478 |
| Net cash (debt)              | (1,516) | (795) | (431) | (579) | (220) |

| Cash flow                   |         |         |       |       |       |
|-----------------------------|---------|---------|-------|-------|-------|
| Year to Mar (HK\$ Mn)       | FY19A   | FY20A   | FY21A | FY22A | FY23A |
| Pre-tax profit              | (275)   | 174     | 335   | 319   | 209   |
| Taxes paid                  | (24)    | (16)    | 14    | (27)  | (16)  |
| Depreciation & amortization | 187     | 141     | 126   | 146   | 197   |
| Associates & Others         | 595     | 258     | 129   | 133   | 254   |
| CFO bef. WC change          | 484     | 558     | 604   | 572   | 644   |
| Change in working cap       | (420)   | 401     | 228   | (275) | 19    |
| Cashflow from operation     | 64      | 958     | 832   | 297   | 663   |
| CAPEX                       | (323)   | (308)   | (279) | (150) | (76)  |
| Free cash flow              | (259)   | 651     | 554   | 147   | 587   |
| Dividends                   | 82      | 98      | 87    | 96    | 130   |
| Balance sheet adj.          | (310)   | (27)    | (277) | (391) | (357) |
| Shares issued               | 0       | 0       | 0     | 0     | 0     |
| Others                      | 0       | 0       | 0     | 0     | 0     |
| Net cash flow               | (487)   | 721     | 363   | (148) | 360   |
| Net cash (debt) start       | (1,029) | (1,516) | (795) | (431) | (579) |
| Net cash (debt) at year-end | -1,516  | -795    | -431  | -579  | -220  |

| Year to Mar (HK\$ Mn)   | FY19A  | FY20A | FY21A  | FY22A  | FY23A  |
|-------------------------|--------|-------|--------|--------|--------|
| Growth rate (%)         |        |       |        |        |        |
| Revenue                 | 26.5%  | 2.8%  | -14.1% | 5.0%   | 13.9%  |
| EBITDA                  | -14.4% | -8.9% | 12.8%  | -1.3%  | 40.4%  |
| EBIT                    | -26.3% | 1.3%  | 23.8%  | -7.2%  | 42.9%  |
| Adjusted Net profit     | -30.4% | 7.6%  | 24.9%  | -14.5% | 45.3%  |
| Fully diluted core EPS  | -34.1% | 7.6%  | 24.9%  | -14.5% | 45.3%  |
| Margins (%)             |        |       |        |        |        |
| Gross margin (reported) | 15.4%  | 15.4% | 18.2%  | 17.5%  | 16.2%  |
| EBITDA margin           | 11.0%  | 9.7%  | 12.8%  | 12.0%  | 14.8%  |
| EBIT margin             | 6.7%   | 6.6%  | 9.5%   | 8.4%   | 10.5%  |
| Net margin              | 5.2%   | 5.5%  | 7.9%   | 6.5%   | 8.2%   |
| Other ratios            |        |       |        |        |        |
| ROE (%)                 | 10.1%  | 11.8% | 13.5%  | 10.4%  | 14.9%  |
| ROA (%)                 | 4.7%   | 5.2%  | 6.4%   | 5.5%   | 8.2%   |
| Net gearing (%)         | 74.0%  | 37.9% | 17.8%  | 22.3%  | 8.9%   |
| Interest coverage (x)   | -6.5   | -4.7  | -11.1  | -16.0  | -14.7  |
| Receivables days        | 12.2   | 12.4  | 14.6   | 13.1   | 11.1   |
| Payables days           | 31.0   | 37.6  | 36.5   | 45.5   | 34.4   |
| Inventory days          | 110.0  | 77.7  | 83.7   | 127.1  | 97.7   |
| Effective tax rate (%)  | -10.3% | -9.8% | -10.9% | -13.6% | -11.3% |

Source: Company data, CIRL

|                              |           |         |          |       |        |                | 1          |       |       |         |       | - 1   |      |      |         |       |       |       |           |       |       |       |
|------------------------------|-----------|---------|----------|-------|--------|----------------|------------|-------|-------|---------|-------|-------|------|------|---------|-------|-------|-------|-----------|-------|-------|-------|
|                              | bloomberg | Year    | Mkt Cap  | Price |        | Share Price Mo | vement (%) |       |       | PER (x) |       |       |      |      | P/B (x) |       |       | ,     | /ield (%) |       |       |       |
|                              | code      | End     | (HKD mn) | (HKD) | 1M     | 3M             | YTD        | FY22  | FY23  | FY24E   | FY25E | FY26E | FY22 | FY23 | FY24E   | FY25E | FY26E | FY22  | FY23      | FY24E | FY25E | FY26  |
|                              |           |         |          |       |        |                |            |       |       |         |       |       |      |      |         |       |       |       |           |       |       |       |
| HK listed peers              |           |         |          |       |        |                |            |       |       |         |       |       |      |      |         |       |       |       |           |       |       |       |
| SHENZHOU INTERNATIONAL GROUP | 2313 HK   | 12/2023 | 125,369  | 83.40 | 16.6   | 29.3           | 3.7        | 23.6  | 24.9  | 20.8    | 17.7  | 15.6  | 3.6  | 3.5  | 3.3     | 3.0   | 2.7   | 2.3%  | 2.7%      | 2.9%  | 3.5%  | 4.09  |
| YUE YUEN INDUSTRIAL HLDG     | 551 HK    | 12/2023 | 22,957   | 14.24 | 20.9   | 81.4           | 64.8       | 9.9   | 10.7  | 8.9     | 7.9   | 7.0   | 0.7  | 0.7  | 0.7     | 0.6   | 0.6   | 7.7%  | 6.3%      | 7.2%  | 7.8%  | 8.2   |
| STELLA INTERNATIONAL         | 1836 HK   | 12/2023 | 12,043   | 14.88 | 12.4   | 49.5           | 61.6       | 12.8  | 10.7  | 9.2     | 8.3   | 7.5   | 1.5  | 1.4  | 1.4     | 1.3   | 1.2   | 5.8%  | 5.8%      | 7.5%  | 17.1% | 20.99 |
| CRYSTAL INTERNATIONAL GROUP  | 2232 HK   | 12/2023 | 11,754   | 4.12  | 30.4   | 42.1           | 42.1       | 8.7   | 9.2   | 8.0     | 7.0   | 6.1   | 1.1  | 1.0  | 1.0     | 0.9   | 0.8   | 4.1%  | 4.4%      | 5.2%  | 6.6%  | 7.79  |
| TEXHONG INTERNATIONAL GROUP  | 2678 HK   | 12/2023 | 4,168    | 4.54  | 11.5   | 20.4           | 3.7        | 22.9  | -10.0 | 5.7     | 4.2   | 3.2   | 0.4  | 0.4  | 0.4     | 0.3   | 0.3   | 21.4% | 0.0%      | 5.6%  | 7.6%  | 9.79  |
| REGINA MIRACLE INTERNATIONAL | 2199 HK   | 03/2023 | 3,257    | 2.66  | 30.4   | 35.7           | 23.7       | 6.3   | 8.5   | 10.6    | 8.2   | 6.3   | 0.9  | 0.9  | 0.9     | 0.9   | 0.8   | 5.3%  | 3.9%      | 2.8%  | 3.6%  | 4.59  |
| EAGLE NICE (INTL) HLDGS LTD  | 2368 HK   | 03/2023 | 2,525    | 4.73  | 0.6    | 4.2            | 11.8       | 9.2   | 8.6   | -       |       | -     | 1.5  | 1.5  | -       | -     | -     | 7.6%  | 11.0%     | 0.0%  | 0.0%  | 0.0   |
| BEST PACIFIC INTERNATIONAL H | 2111 HK   | 12/2023 | 2,412    | 2.32  | 50.6   | 110.9          | 109.0      | 8.1   | 7.0   | 5.1     | 4.2   | 3.6   | 0.8  | 0.8  | 0.7     | 0.6   | 0.6   | 5.0%  | 5.4%      | 9.7%  | 11.9% | 15.99 |
| PACIFIC TEXTILES HOLDINGS    | 1382 HK   | 03/2023 | 2,182    | 1.56  | 12.2   | 23.8           | 15.6       | 3.8   | 8.2   | 8.7     | 7.4   | 6.4   | 0.6  | 0.7  | 0.7     | 0.7   | 0.7   | 22.4% | 12.2%     | 10.9% | 11.9% | 13.19 |
| TEXWINCA HOLDINGS LTD        | 321 HK    | 03/2023 | 1,133    | 0.82  | 3.8    | (4.7)          | (14.6)     | 5.9   | 15.2  | -       | -     | -     | 0.2  | 0.2  | -       | -     | -     | 22.0% | 24.4%     | 0.0%  | 0.0%  | 0.0   |
| KINGMAKER FOOTWEAR HLDGS LTD | 1170 HK   | 03/2023 | 585      | 0.86  | 10.3   | 13.2           | 17.0       | -32.0 | 10.9  | -       | -     | -     | 0.5  | 0.5  | -       | -     | -     | 0.0%  | 4.4%      | 0.0%  | 0.0%  | 0.0   |
| BONNY INTERNATIONAL HOLDING  | 1906 HK   | 12/2023 | 486      | 0.41  | 0.0    | 8.0            | 8.0        | -5.9  | -9.6  | -       | -     | -     | 1.5  | 1.4  | -       | -     | -     | 0.0%  | 0.0%      | 0.0%  | 0.0%  | 0.0   |
| COSMO LADY CHINA HOLDINGS CO | 2298 HK   | 12/2023 | 477      | 0.21  | (13.5) | (3.6)          | (11.3)     | 12.1  | 9.9   | 7.3     | 5.3   | 6.2   | 0.2  | 0.2  | 0.2     | 0.2   | 0.2   | 0.0%  | 0.0%      | 0.0%  | 0.0%  | 0.0   |
| CHINA WEAVING MATERIALS HOLD | 3778 HK   | 12/2023 | 313      | 0.25  | (7.4)  | (16.7)         | (19.4)     | -21.5 | -10.7 | -       | -     | -     | 0.4  | 0.4  | -       | -     | -     | 0.0%  | 0.0%      | 0.0%  | 0.0%  | 0.0   |
| WIN HANVERKY HOLDINGS LTD    | 3322 HK   | 12/2023 | 184      | 0.14  | 4.4    | 9.2            | 10.0       | 17.9  | -0.5  | -       | -     | -     | 0.1  | 0.1  | -       | -     | -     | 0.0%  | 0.0%      | 0.0%  | 0.0%  | 0.09  |
| SPEEDY GLOBAL HOLDINGS LTD   | 540 HK    | 12/2023 | 32       | 0.05  | 22.7   | 8.0            | (10.0)     | -0.9  | -6.5  |         | -     | -     | 0.4  | 0.5  | -       | -     | -     | 0.0%  | 0.0%      | 0.0%  | 0.0%  | 0.0   |
| Average                      |           |         | 11,867   |       | 12.9   | 25.7           | 19.7       | 11.8  | 11.2  | 9.4     | 7.8   | 6.9   | 0.9  | 0.9  | 1.0     | 1.0   | 0.9   | 10.4% | 8.0%      | 6.5%  | 8.7%  | 10.5  |
| NAMESON HOLDINGS LTD         | 1982 HK   | 03/2023 | 1,755    | 0,77  | 42.6   | 54.0           | 54.0       | 6,3   | 4.3   | 4.7     | 4.5   | 4.3   | 0.6  | 0.7  | 0.7     | 0.7   | 0.6   | 5.8%  | 7.9%      | 40.70 | 11.0% |       |

Source: Bloomberg, CIRL (Market data as of May 8 afternoon)



# **Rating Policy**

|               | Rating     | Definition                    |
|---------------|------------|-------------------------------|
| 0. 1.5.4      | Buy        | Outperform HSI by 15%         |
| Stock Rating  | Neutral    | Between -15% ~ 15% of the HSI |
|               | Sell       | Underperform HSI by -15%      |
| Ocatan Battan | Accumulate | Outperform HSI by 10%         |
| Sector Rating | Neutral    | Between -10% ~ 10% of the HSI |
|               | Reduce     | Underperform HSI by -10%      |

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