

# JD.com (JD US)

# Entering into a clean base for growth

JD.com (JD) reported (16 May) better-than-expected 1Q24 results: revenue was RMB260.0bn, up 7% YoY, 1% ahead of Bloomberg consensus; non-GAAP net income was RMB8.9bn, ahead of consensus estimates of RMB7.4bn thanks to better-than-feared gross profit margin aided by scale effect. Management noted that general merchandise category has entered clean base since 1Q24, and commission revenue growth has also entered clean base since 2Q24 since the impact from enhancing merchant support has reached the full-year milestone. JD is staying vigilant in industry competition, although industry competition seems more benign than market expectation given that all the industry peers are focusing on driving growth in an efficient way by targeting more on core user base operation. The enhancement in shareholder return should provide support for JD's valuation, in our view, and increase in revenue contribution from high-margin platform business should provide support for profitability under current competition pattern. Our DCF-based TP is largely unchanged at US\$51.9 (was US\$52.0). Maintain BUY.

- GMR has bottomed out in 1Q24. JD's net product revenue was RMB208.5bn in 1Q24 (80.2% of total revenue), up 6.6% YoY (1Q23: -4.3%), among which electronics and home appliance (E&HA) revenue was up 5.3% YoY (1Q23: -1.2%), and general merchandise revenue (GMR) was up 8.6% YoY (3Q/4Q23: -2.3/+0.2%). Management highlighted that growth of GMR has bottomed out as business adjustment impact wanes, and expects GMR to be an important driver for revenue growth in 2024E.
- Commission revenue growth also faces a clean base starting from 2Q24. In 1Q24, net services revenue was RMB51.5bn (19.8% of total revenue), up 8.8% YoY, among which marketplace and ads revenue was up 1.2% YoY, mainly driven by advertising revenue growth, while logistics and other services revenue was up 13.8% YoY. Management highlighted that commission revenue is facing a clean base starting from 2Q given that impact from enhancing merchant support has reached the full-year milestone.
- JDR: better-than-feared operating profit generation aided by scale effect. JD Retail (JDR) inked revenue of RMB226.8bn in 1Q24, up 7% YoY, inline with consensus, while OPM of JDR was 4.1% in 1Q24, 0.4pp better than consensus, which in our view can be attributed to better-than-expected gross margin expansion across categories aided by growing scale effect. Although JD may stay vigilant in industry competition, the potential increase in revenue contribution from third-party business, as well as enlarging scale effect could provide support for overall profitability, in our view. We estimate JD to record RMB36.6bn non-GAAP net profit in 2024E, translating into 3.2% non-GAAP NPM, flat YoY.
- Enhancement in shareholder return should provide support for valuation. During 1 Jan to 15 May 2024, JD has repurchased a total of 49.2mn ADS at a total of US\$1.3bn, which amounted to 3.1% of ordinary shares outstanding as of end-2023. The remaining amount under JD's current share repurchase program was US\$2.3bn, which will be effective until Mar 2027.
- **Key catalysts:** 1) roll out of home appliance trade-in initiative nationwide; and 2) better-than-expected margin expansion aided by more benign-than-expected industry competition and increase in revenue contribution from third-party business.

## **BUY (Maintain)**

 Target Price
 US\$51.90

 (Previous TP
 US\$52.00)

 Up/Downside
 54.4%

 Current Price
 US\$33.62

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#### Stock Data

| Mkt Cap (US\$ mn)        | 53,304.5    |
|--------------------------|-------------|
| Avg 3 mths t/o (US\$ mn) | 218.8       |
| 52w High/Low (US\$)      | 41.31/21.44 |
| Total Issued Shares (mn) | 1585.5      |
| Source: FactSet          |             |

### **Shareholding Structure**

| Richard Qiangdong Liu | 13.8% |
|-----------------------|-------|
| Max Smart Limitied    | 13.3% |

Source: HKEx

### **Share Performance**

|       | Absolute | Relative |
|-------|----------|----------|
| 1-mth | 34.2%    | 27.1%    |
| 3-mth | 38.8%    | 30.8%    |
| 6-mth | 19.7%    | 0.9%     |

Source: FactSet



Source: FactSet



# **Earnings Summary**

| (YE 31 Dec)                                       | FY22A     | FY23A     | FY24E     | FY25E     | FY26E     |  |  |  |
|---|-----------|-----------|-----------|-----------|-----------|--|--|--|
| Revenue (RMB mn)                                  | 1,046,236 | 1,084,662 | 1,160,996 | 1,226,443 | 1,281,843 |  |  |  |
| YoY growth (%)                                    | 9.9       | 3.7       | 7.0       | 5.6       | 4.5       |  |  |  |
| Net profit (RMB mn)                               | 10,380.0  | 24,167.0  | 31,340.7  | 37,285.1  | 41,403.6  |  |  |  |
| Adjusted net profit (RMB mn)                      | 28,220.0  | 35,200.0  | 36,588.4  | 41,787.1  | 46,162.1  |  |  |  |
| EPS (Adjusted) (RMB)                              | 11.75     | 22.20     | 23.08     | 26.36     | 29.12     |  |  |  |
| Consensus EPS (RMB)                               | na        | 22.17     | 21.76     | 24.70     | 27.39     |  |  |  |
| P/E (x)   | 36.6      | 15.8      | 12.2      | 10.2      | 9.2       |  |  |  |
| Source: Company data, Bloomberg, CMBIGM estimates |           |           |           |           |           |  |  |  |



# **Business forecasts update and valuation**

Figure 1: JD: quarterly financial results

| (RMBbn)   | 1Q23   | 2Q23   | 3Q23   | 4Q23   | 1Q24   | 1Q24<br>Consensus | Diff%            |
|---|--------|--------|--------|--------|--------|-------------------|------------------|
| Revenue breakdown by product and services revenue |        |        |        |        |        |                   |                  |
| Net product revenues                              | 195.6  | 233.9  | 195.3  | 246.5  | 208.5  | 206.3             | 1.1%             |
| YoY growth (%)                                    | -4.3%  | 3.5%   | -0.9%  | 3.7%   | 6.6%   |                   |                  |
| Electronics and home appliance revenues           | 117.0  | 152.1  | 119.3  | 150.4  | 123.2  | 123.5             | -0.3%            |
| YoY growth (%)                                    | -1.2%  | 11.4%  | 0.0%   | 6.1%   | 5.3%   |                   |                  |
| General merchandise revenues                      | 78.6   | 81.7   | 76.0   | 96.1   | 85.3   | 82.7              | 3.1%             |
| YoY growth (%)                                    | -8.7%  | -8.6%  | -2.3%  | 0.2%   | 8.6%   |                   |                  |
| Net services revenues                             | 47.4   | 54.1   | 52.4   | 59.6   | 51.5   | 51.3              | 0.5%             |
| YoY growth (%)                                    | 34.5%  | 30.1%  | 12.7%  | 3.0%   | 8.8%   |                   |                  |
| Marketplace and advertising revenues              | 19.1   | 22.5   | 19.5   | 23.6   | 19.3   | 19.4              | -0.4%            |
| YoY growth (%)                                    | 7.8%   | 8.5%   | 3.0%   | -4.0%  | 1.2%   |                   |                  |
| Logistics and other service revenues              | 28.3   | 31.6   | 32.9   | 36.0   | 32.3   | 31.9              | 1.0%             |
| YoY growth (%)                                    | 61.3%  | 51.5%  | 19.3%  | 8.1%   | 13.8%  |                   |                  |
| Revenue breakdown by business segments            |        |        |        |        |        |                   |                  |
| JD Retail   | 212.4  | 253.3  | 212.1  | 267.6  | 226.8  | 226.5             | 0.1%             |
| YoY growth (%)                                    | -2.4%  | 4.9%   | 0.1%   | 3.4%   | 6.8%   |                   |                  |
| JD Logistics                                      | 36.7   | 41.0   | 41.7   | 47.2   | 42.1   |                   |                  |
| YoY growth (%)                                    | 34.3%  | 31.2%  | 16.5%  | 9.7%   | 14.7%  |                   |                  |
| Dada  | 2.6    | 2.8    | 2.9    | 3.1    | 2.5    |                   |                  |
| YoY growth (%)                                    | 274.4% | 23.2%  | 20.5%  | 14.0%  | -4.8%  |                   |                  |
| New businesses                                    | 3.5    | 4.3    | 3.8    | 3.7    | 2.4    |                   |                  |
| YoY growth (%)                                    | -40.1% | -31.1% | -23.6% | -21.8% | -29.9% |                   |                  |
| Intersegment elimination                          | -12.2  | -13.5  | -12.7  | -15.6  | -13.8  |                   |                  |
| Total revenue                                     | 243.0  | 287.9  | 247.7  | 306.1  | 260.0  | 258.3             | 0.7%             |
| YoY growth (%)                                    | 1.4%   | 7.6%   | 1.7%   | 3.6%   | 7.0%   |                   |                  |
| Gross profit                                      | 36.0   | 41.4   | 38.8   | 43.5   | 39.8   | 38.4              | 3.4%             |
| Operating profit                                  | 6.4    | 8.3    | 9.3    | 2.0    | 7.7    | 6.6               | 16.9%            |
| JD Retail operating profit                        | 9.8    | 8.1    | 11.0   | 6.9    | 9.3    | 8.3               | 12.3%            |
| New businesses (ex. Gain on sale of property)     | -0.6   | 0.1    | -0.1   | -1.7   | -0.3   | -0.4              | 22.42            |
| Non-GAAP net profit                               | 7.6    | 8.6    | 10.6   | 8.4    | 8.9    | 7.4               | 20.1%            |
| YoY growth (%)                                    | 88.3%  | 31.9%  | 5.9%   | 9.9%   | 17.2%  |                   |                  |
| Margin profile                                    | ,      |        |        |        |        |                   | 0.4              |
| GPM (%)   | 14.8%  | 14.4%  | 15.6%  | 14.2%  | 15.3%  | 14.9%             | 0.4 pp           |
| OPM (%)   | 2.6%   | 2.9%   | 3.8%   | 0.7%   | 3.0%   | 2.5%              | 0.4 pp<br>0.4 pp |
| JD Retail   | 4.6%   | 3.2%   | 5.2%   | 2.6%   | 4.1%   | 3.7%              | 0.4 pp           |
| Adjusted NPM (%)                                  | 3.1%   | 3.0%   | 4.3%   | 2.7%   | 3.4%   | 2.9%              | υ.υ ρρ           |

Source: Bloomberg, Company data, CMBIGM



Figure 2: JD: forecast revision

|                     | Current |         |         |         | Change (%) |         |         |         |         |
|---------------------|---------|---------|---------|---------|------------|---------|---------|---------|---------|
| RMB bn              | 2024E   | 2025E   | 2026E   | 2024E   | 2025E      | 2026E   | 2024E   | 2025E   | 2026E   |
| Revenue             | 1,161.0 | 1,226.4 | 1,281.8 | 1,160.3 | 1,225.4    | 1,280.6 | 0.1%    | 0.1%    | 0.1%    |
| Gross Profit        | 173.6   | 185.9   | 196.7   | 173.6   | 185.8      | 196.6   | 0.0%    | 0.1%    | 0.1%    |
| Non-GAAP net profit | 36.6    | 41.8    | 46.2    | 36.1    | 41.2       | 45.8    | 1.5%    | 1.4%    | 0.8%    |
| Gross Margin        | 15.0%   | 15.2%   | 15.3%   | 15.0%   | 15.2%      | 15.3%   | 0.0 ppt | 0.0 ppt | 0.0 ppt |
| Non-GAAP net margin | 3.2%    | 3.4%    | 3.6%    | 3.1%    | 3.4%       | 3.6%    | 0.0 ppt | 0.0 ppt | 0.0 ppt |

Source: CMBIGM estimates

Figure 3: CMBIGM estimates vs consensus

|                     | Current |         |         | (       | Diff (%) |         |         |         |         |
|---------------------|---------|---------|---------|---------|----------|---------|---------|---------|---------|
| RMB bn              | 2024E   | 2025E   | 2026E   | 2024E   | 2025E    | 2026E   | 2024E   | 2025E   | 2026E   |
| Revenue             | 1,161.0 | 1,226.4 | 1,281.8 | 1,159.9 | 1,233.4  | 1,303.7 | 0.1%    | -0.6%   | -1.7%   |
| Gross Profit        | 173.6   | 185.9   | 196.7   | 172.9   | 185.5    | 198.5   | 0.4%    | 0.2%    | -0.9%   |
| Non-GAAP net profit | 36.6    | 41.8    | 46.2    | 36.2    | 39.8     | 44.4    | 1.0%    | 5.0%    | 4.0%    |
| Gross Margin        | 15.0%   | 15.2%   | 15.3%   | 14.9%   | 15.0%    | 15.2%   | 0.0 ppt | 0.1 ppt | 0.1 ppt |
| Non-GAAP net margin | 3.2%    | 3.4%    | 3.6%    | 3.1%    | 3.2%     | 3.4%    | 0.0 ppt | 0.2 ppt | 0.2 ppt |

Source: Bloomberg, CMBIGM estimates

## DCF-based target price of US\$51.9

Our target price is US\$51.9, based on the DCF valuation methodology (WACC of 11.8% and terminal growth of 1.5%; both unchanged). Our target price translates into 16.2x 2024E PE (non-GAAP).

Figure 4: JD: DCF valuation (WACC of 11.8% and terminal growth of 1.5%)

|  | •     |       |       |       |       |       |       |
|--|-------|-------|-------|-------|-------|-------|-------|
| (RMBbn)  | 2024E | 2025E | 2026E | 2027E | 2028E | 2029E | 2030E |
| Total revenue                                  | 1,161 | 1,226 | 1,282 | 1,328 | 1,365 | 1,395 | 1,418 |
| NPV of FCF<br>Discounted terminal              | 209   | 210   |       |       |       |       |       |
| value  | 271   | 303   |       |       |       |       |       |
| Total equity valuation No. of shares (diluted, | 576   | 647   |       |       |       |       |       |
| mn) Valuation per share                        | 1,586 | 1,586 |       |       |       |       |       |
| (USD)  | 50.3  | 56.5  |       |       |       |       |       |
| TP per share (USD)                             | 51.9  |       |       |       |       |       |       |

Source: Bloomberg, CMBIGM estimates

Note: Our target price is based on the weighted average of 9-month target price in 2024E and 3-month target price in 2025E.

## **Risks**

1) Consumption recovery takes longer than we expected; 2) more intensified-thanexpected business competition.



# **Financial Summary**

| INCOME STATEMENT                           | 2021A                   | 2022A                   | 2023A                   | 2024E                   | 2025E                   | 2026E                   |
|--|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|
| YE 31 Dec (RMB mn)                         |                         |                         |                         |                         |                         |                         |
| Revenue                                    | 951,592                 | 1,046,236               | 1,084,662               | 1,160,996               | 1,226,443               | 1,281,843               |
| Cost of goods sold                         | (822,525)               | (899,163)               | (924,958)               | (987,424)               | (1,040,497)             | (1,085,104)             |
| Gross profit                               | 129,067                 | 147,073                 | 159,704                 | 173,572                 | 185,946                 | 196,739                 |
| Operating expenses                         | (124,926)               | (127,350)               | (132,663)               | (138,159)               | (143,003)               | (147,925)               |
| Selling expense Admin expense              | (38,743)<br>(11,562)    | (37,772)<br>(11,053)    | (40,133)<br>(9,710)     | (42,144)<br>(9,868)     | (43,907)<br>(10,425)    | (45,249)<br>(10,896)    |
| R&D expense                                | (16,332)                | (16,893)                | (16,393)                | (16,254)                | (16,557)                | (17,049)                |
| Others                                     | (58,288)                | (61,632)                | (66,427)                | (69,892)                | (72,115)                | (74,731)                |
| Operating profit                           | 4,141                   | 19,723                  | 27,041                  | 35,414                  | 42,943                  | 48,814                  |
| Other gains/(losses)                       | (590)                   | (1,555)                 | 7,496                   | 6,147                   | 4,917                   | 3,934                   |
| Share of (losses)/profits of associates/JV | (4,918)                 | (2,195)                 | 1,010                   | 0                       | 0                       | 0                       |
| EBIT                                       | (1,367)                 | 15,973                  | 35,547                  | 41,560                  | 47,860                  | 52,748                  |
| Interest income                            | (1,213)                 | (2,106)                 | (2,881)                 | (2,154)                 | (1,754)                 | (1,494)                 |
| Others                                     | 0<br>(2.594)            | 0<br>12 967             | (1,016)                 | (730)                   | 0<br>46 106             | 0<br><b>51</b> 355      |
| Pre-tax profit Income tax                  | <b>(2,581)</b><br>1,887 | <b>13,867</b><br>4,176  | <b>31,650</b><br>8,393  | <b>38,676</b><br>7,735  | <b>46,106</b><br>9,221  | <b>51,255</b><br>10,251 |
| After tax profit                           | (4,467)                 | 9,691                   | 23,257                  | 7,735<br><b>30,941</b>  | 36,885                  | 41,004                  |
| Minority interest                          | (924)                   | (697)                   | (910)                   | (400)                   | (400)                   | (400)                   |
| Discontinued operations                    | 0                       | 0                       | 0                       | 0                       | 0                       | 0                       |
| Others                                     | (16)                    | (8)                     | 0                       | 0                       | 0                       | 0                       |
| Net profit                                 | (3,560)                 | 10,380                  | 24,167                  | 31,341                  | 37,285                  | 41,404                  |
| Adjusted net profit                        | 17,207                  | 28,220                  | 35,200                  | 36,588                  | 41,787                  | 46,162                  |
| BALANCE SHEET                              | 2021A                   | 2022A                   | 2023A                   | 2024E                   | 2025E                   | 2026E                   |
| YE 31 Dec (RMB mn)                         |                         |                         |                         |                         |                         |                         |
| Current assets                             | 299,672                 | 351,074                 | 307,810                 | 354,670                 | 400,422                 | 450,075                 |
| Cash & equivalents                         | 70,767                  | 78,861                  | 71,892                  | 103,567                 | 143,557                 | 188,360                 |
| Restricted cash                            | 5,926                   | 6,254                   | 7,506                   | 7,506                   | 7,506                   | 7,506                   |
| Account receivables                        | 11,900                  | 20,576                  | 20,302                  | 25,446                  | 26,881                  | 28,095                  |
| Inventories                                | 75,601                  | 77,949                  | 68,058                  | 77,934                  | 82,123                  | 85,643                  |
| Prepayment                                 | 11,456                  | 15,156                  | 15,639                  | 15,639                  | 15,639                  | 15,639                  |
| Other current assets                       | 124,023                 | 152,278                 | 124,413                 | 124,578                 | 124,716                 | 124,832                 |
| Non-current assets PP&E                    | 196,835                 | 244,176                 | 321,148                 | 317,328                 | 326,444                 | 334,465                 |
|  | 32,944<br>19,987        | 55,080<br>22,267        | 70,035<br>20,863        | 66,215<br>20,863        | 75,331<br>20,863        | 83,352<br>20,863        |
| Right-of-use assets Deferred income tax    | 1,111                   | 1,536                   | 20,863<br>1,744         | 20,863<br>1,744         | 20,863<br>1,744         | 1,744                   |
| Investment in JVs & assos                  | 63,222                  | 57,641                  | 56,746                  | 56,746                  | 56,746                  | 56,746                  |
| Intangibles                                | 5,837                   | 9,139                   | 6,935                   | 6,935                   | 6,935                   | 6,935                   |
| Goodwill                                   | 12,433                  | 23,123                  | 19,979                  | 19,979                  | 19,979                  | 19,979                  |
| Other non-current assets                   | 61,300                  | 75,390                  | 144,846                 | 144,846                 | 144,846                 | 144,846                 |
| Total assets                               | 496,507                 | 595,250                 | 628,958                 | 671,998                 | 726,866                 | 784,540                 |
| Current liabilities                        | 221,636                 | 266,561                 | 265,650                 | 278,289                 | 289,376                 | 298,680                 |
| Short-term borrowings                      | 4,368                   | 12,146                  | 5,034                   | 5,034                   | 5,034                   | 5,034                   |
| Account payables                           | 140,484                 | 160,607                 | 166,167                 | 174,421                 | 183,796                 | 191,676                 |
| Tax payable                                | 2,568                   | 5,926                   | 7,313                   | 7,313                   | 7,313                   | 7,313                   |
| Other current liabilities                  | 33,083                  | 37,624                  | 35,848                  | 40,233                  | 41,944                  | 43,370                  |
| Lease liabilities                          | 6,665                   | 7,688                   | 7,755                   | 7,755                   | 7,755                   | 7,755                   |
| Accrued expenses Non-current liabilities   | 34,469<br><b>28,087</b> | 42,570<br><b>54,566</b> | 43,533<br><b>66,928</b> | 43,533<br><b>78,019</b> | 43,533<br><b>79,507</b> | 43,533<br><b>81,152</b> |
| Long-term borrowings                       | 9,386                   | 10,224                  | 10,411                  | 21,502                  | 22,990                  | 24,635                  |
| Deferred income                            | 1,297                   | 1,107                   | 964                     | 964                     | 964                     | 964                     |
| Other non-current liabilities              | 17,404                  | 43,235                  | 55,553                  | 55,553                  | 55,553                  | 55,553                  |
| Total liabilities                          | 249,723                 | 321,127                 | 332,578                 | 356,307                 | 368,883                 | 379,832                 |
| Share capital                              | 0                       | 0                       | 0                       | 0                       | 0                       | 0                       |
| Capital surplus                            | 208,912                 | 213,366                 | 231,858                 | 219,097                 | 224,105                 | 229,426                 |
| Retained earnings                          | 0                       | 0                       | 0                       | 32,071                  | 69,356                  | 110,759                 |
| Other reserves                             | 1,212                   | 590                     | 614                     | 614                     | 614                     | 614                     |
| Total shareholders equity                  | 210,124                 | 213,956                 | 232,472                 | 251,782                 | 294,075                 | 340,800                 |
| Minority interest                          | 36,661                  | 60,167                  | 63,908                  | 63,908                  | 63,908                  | 63,908                  |
| Total equity and liabilities               | 496,507                 | 595,250                 | 628,958                 | 671,998                 | 726,866                 | 784,540                 |



| CASH FLOW  | 2021A        | 2022A        | 2023A        | 2024E        | 2025E        | 2026E        |
|--|--------------|--------------|--------------|--------------|--------------|--------------|
| YE 31 Dec (RMB mn)                                   |              |              |              |              |              |              |
| Operating  |              |              |              |              |              |              |
| Profit before taxation                               | (2,581)      | 13,867       | 31,650       | 38,676       | 46,106       | 51,255       |
| Depreciation & amortization                          | 6,232        | 7,236        | 5,257        | 5,756        | 6,215        | 6,720        |
| Tax paid   | (1,887)      | (4,176)      | (8,393)      | (7,735)      | (9,221)      | (10,251)     |
| Change in working capital                            | 18,948       | 22,119       | 20,639       | (2,546)      | 5,325        | 4,454        |
| Others   | 21,588       | 18,773       | 10,368       | 5,778        | 5,407        | 5,721        |
| Net cash from operations                             | 42,301       | 57,819       | 59,521       | 39,928       | 53,832       | 57,899       |
| Investing  |              |              |              |              |              |              |
| Capital expenditure                                  | (19,057)     | (38,165)     | (16,270)     | (16,254)     | (15,331)     | (14,741)     |
| Acquisition of subsidiaries/ investments             | (181,916)    | (184,792)    | 0            | 0            | 0            | 0            |
| Net proceeds from disposal of short-term investments | 126,934      | 171,853      | 0            | 0            | 0            | 0            |
| Others   | (209)        | (2,922)      | (43,273)     | 0            | 0            | 0            |
| Net cash from investing                              | (74,248)     | (54,026)     | (59,543)     | (16,254)     | (15,331)     | (14,741)     |
| Financing  |              |              |              |              |              |              |
| Net borrowings                                       | (2,975)      | 7,027        | (6,925)      | 11,091       | 1,489        | 1,645        |
| Proceeds from share issues                           | 22,478       | (5,847)      | 0            | 0            | 0            | 0            |
| Others   | 0            | 0            | 1,117        | 0            | 0            | 0            |
| Net cash from financing                              | 19,503       | 1,180        | (5,808)      | 11,091       | 1,489        | 1,645        |
| Net change in cash                                   |              |              |              |              |              |              |
| Cash at the beginning of the year                    | 87,376       | 73,550       | 82,013       | 76,308       | 111,073      | 151,063      |
| Exchange difference                                  | (1,382)      | 3,490        | 125          | 0            | 0            | 0            |
| Cash at the end of the year                          | 73,550       | 82,013       | 76,308       | 111,073      | 151,063      | 195,866      |
| GROWTH   | 2021A        | 2022A        | 2023A        | 2024E        | 2025E        | 2026E        |
| YE 31 Dec  |              |              |              |              |              |              |
| Revenue  | 27.6%        | 9.9%         | 3.7%         | 7.0%         | 5.6%         | 4.5%         |
| Gross profit   | 18.3%        | 14.0%        | 8.6%         | 8.7%         | 7.1%         | 5.8%         |
| Operating profit                                     | (55.0%)      | 376.3%       | 37.1%        | 31.0%        | 21.3%        | 13.7%        |
| EBIT   | na           | na           | 122.5%       | 16.9%        | 15.2%        | 10.2%        |
| Net profit   | na           | na           | 132.8%       | 29.7%        | 19.0%        | 11.0%        |
| Adj. net profit                                      | 25.7%        | 64.0%        | 24.7%        | 3.9%         | 14.2%        | 10.5%        |
| PROFITABILITY  | 2021A        | 2022A        | 2023A        | 2024E        | 2025E        | 2026E        |
| YE 31 Dec  |              |              |              |              |              |              |
| Gross profit margin                                  | 13.6%        | 14.1%        | 14.7%        | 15.0%        | 15.2%        | 15.3%        |
| Operating margin                                     | 0.4%         | 1.9%         | 2.5%         | 3.1%         | 3.5%         | 3.8%         |
| Adj. net profit margin                               | 1.8%         | 2.7%         | 3.2%         | 3.2%         | 3.4%         | 3.6%         |
| Return on equity (ROE)                               | (1.7%)       | 4.9%         | 10.8%        | 12.9%        | 13.7%        | 13.0%        |
| GEARING/LIQUIDITY/ACTIVITIES                         | 2021A        | 2022A        | 2023A        | 2024E        | 2025E        | 2026E        |
| YE 31 Dec  | (0.2)        | (0.2)        | (0.2)        | (0.2)        | (0.4)        | (O.F)        |
| Net debt to equity (x) Current ratio (x)             | (0.3)<br>1.4 | (0.3)<br>1.3 | (0.2)<br>1.2 | (0.3)<br>1.3 | (0.4)<br>1.4 | (0.5)<br>1.5 |
| Receivable turnover days                             | 3.6          | 5.7          | 6.9          | 7.2          | 7.8          | 7.8          |
| Inventory turnover days                              | (29.9)       | (31.2)       | (28.8)       | (27.0)       | (28.1)       | (28.2)       |
| Payable turnover days                                | (54.9)       | (61.1)       | (64.5)       | (62.9)       | (62.8)       | (63.1)       |
| VALUATION  | 2021A        | 2022A        | 2023A        | 2024E        | 2025E        | 2026E        |
| YE 31 Dec  |              |              |              |              |              |              |
| P/E  | ns           | 36.6         | 15.8         | 12.2         | 10.2         | 9.2          |
| P/E (diluted)  | ns           | 37.2         | 15.9         | 12.3         | 10.3         | 9.3          |
| P/B  | 1.8          | 1.8          | 1.6          | 1.5          | 1.3          | 1.1          |

Source: Company data, CMBIGM estimates. Note: The calculation of net cash includes financial assets.



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