云南白药(000538)公司季报点评



000538 CH 重聚焦+提质

YUNNAN BAIYAO GROUP Rating: OUTPERFORM Target Price: Rmb73.36

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# 重聚焦+提质效,百年老字号改革焕新生

# 投资要点:

• 事件: 公司发布 2023 年报&2024 年一季报。2023 年公司实现营收 391.11 亿元,同比增长 7.19%,归母净利润 40.94 亿元,同比增长 36.41%,扣非归母净利润 37.64 亿元,同比增长 16.45%。2024 年一季度公司实现营收 107.74 亿元,同比增长 2.49%,归母净利润 17.02 亿元,同比增长 12.12%,扣非归母净利润 16.90 亿元,同比增长 20.51%。

#### • 点评:

- 聚焦主业,提质增效,药品事业群稳健增长。2023年公司药品事业群实现收入 64.81 亿元,同比增长 8.16%,白药核心系列品种稳健增长,白药气雾剂收入超过 17 亿元,同比增长 15.27%,白药膏收入超过 9 亿元,白药胶囊收入超过 6 亿元。品牌中药较快增长,蒲地蓝消炎片与藿香正气水收入过亿元,同比增长近 16%与 124%,宫血宁胶囊收入同比增长 47%,气血康口服液收入2.31 亿元,同比增长 15%。我们认为药品业务是公司核心业务板块,公司将利用院外 OTC 渠道优势与品牌优势,推动药品事业群快速发展。
- 健康品事业群发掘存量潜力,积极拓展多元化渠道。2023年公司健康品事业群实现稳健增长,实现营业收入64.22亿元,同比增长6.50%。在口腔护理领域,云南白药牙膏国内市场份额达到24.6%,持续保持市场第一。在防脱洗护领域,核心产品养元青加速成长,2023年销售额突破3亿元,同比增长36%,并在线上渠道实现快速增长。未来公司将持续聚焦口腔健康及洗护产品,通过多元化渠道拓展带动核心品种放量。
- 中药资源事业部稳健发展,维持药材供应战略地位优势。2023年中药资源事业群实现对外收入17.1亿元,同比增长约22%,其中三七中药材外销收入同比大幅增长81%。有效保障公司战略品种供应与价格稳定,在中药材价格普涨的背景下,有效平抑公司投料药材价格上涨。我们认为公司中药资源事业群不断聚焦区域优势资源,保证公司供应前提下,打造持续领先的中药资源产业平台。
- 持续加大研发投入,短、中、长期战略清晰。公司布局四大研发中心,充分发挥中央研究院的中枢协调功能,整合、协调跨区域研发资源。公司科学规划短、中、长期研发项目,短期全力布局上市品种二次开发及快速药械开发,宫血宁胶囊二次开发项目、气血康口服液等项目取得阶段性进展;中期推进创新中药开发,深耕云南白药透皮贴剂制剂领域,并在创伤领域进行布局;长期聚焦创新药研发成果转化,聚焦优势独家品种,并以核药为中心进行多个创新药开发。我们认为公司制定不同时间周期的多层次研发战略目标,有望通过研发创新驱动未来长期可持续发展。

# 主要财务数据及预测

	2022	2023	2024E	2025E	2026E
营业收入(百万元)	36488	39111	43226	46333	49451
(+/-)YoY(%)	0.3%	7.2%	10.5%	7.2%	6.7%
净利润 (百万元)	3001	4094	4678	5209	5734
(+/-)YoY(%)	7.0%	36.4%	14.3%	11.4%	10.1%
全面摊薄 EPS(元)	1.68	2.29	2.62	2.92	3.21
毛利率(%)	26.3%	26.5%	26.7%	26.8%	26.9%
净资产收益率(%)	7.8%	10.3%	11.5%	12.4%	13.3%

资料来源:公司年报(2022-2023),HTI 备注:净利润为归属母公司所有者的净利润



- 盈利预测:公司步入改革新阶段,聚焦主业、提质增效促发展。我们预计公司 2024-2026 年归母净利润分别为 46.8 亿元、52.1 亿元、57.3 亿元,增速分别为 14.3%、11.4%、10.1%,对应 EPS 为 2.62 元、2.92 元、3.21 元。公司拥有中药资源品代表性品牌,具备丰富创新产品矩阵,我们给予公司 2024 年 28X PE,目标价 73.36 元,维持"优于大市"评级。
- 风险提示:中药材成本波动风险,药品集采影响加剧,核心产品放量不及预期。



# 表 1 云南白药收入及成本分项

· 单位: 百万	元	2022	2023	2024E	2025E	2026E
	营业收入	36488.37	39111.29	43225.97	46332.61	49451.42
总表	增速	0.31%	7.19%	10.52%	7.19%	6.73%
心衣	营业成本	26883.49	28744.52	31684.63	33915.47	36148.98
	毛利率	26.32%	26.51%	26.70%	26.80%	26.90%
	收入	23645.42	25295.26	27065.92	28825.21	30554.72
商业销售	增速	0.27%	6.98%	7.00%	6.50%	6.00%
间亚玥告	成本	22172.83	23769.95	25441.97	27095.70	28721.44
	毛利率	6.23%	6.03%	6.00%	6.00%	6.00%
	收入	12772.67	13740.56	16128.76	17470.61	18853.54
工业销售	增速	0.55%	7.58%	17.38%	8.32%	7.92%
工业销售	成本	4666.49	4913.62	5903.13	6411.72	6938.10
	毛利率	63.47%	64.24%	63.40%	63.30%	63.20%
旅店饮食业	收入	13.24	14.43	17.31	20.77	24.93
水冶以长亚	增速	558.74%	8.95%	20.00%	20.00%	20.00%
技术服务收入	收入	6.63	10.74	11.82	13.00	14.30
仅个服分以八	增速	-25.01%	61.93%	10.00%	10.00%	10.00%
种植业	收入	1.59	1.44	2.15	3.02	3.92
不下不且上	增速	59.65%	-9.78%	50.00%	40.00%	30.00%

资料来源: wind, 公司 2022-2023 年报, HTI

# 表 2 云南白药可比公司估值

股票代码 公司简称		收盘价 (元)		EPS(元)	EPS(元)			PE(倍)	
股条代码 公司间称	2024/6/6	2023	2024E	2025E	2023	2024E	2025E		
600329.SH	达仁堂	37.68	1.28	1.54	1.86	29	24	20	
002603.SZ	以岭药业	44.75	1.22	1.42	1.64	37	32	27	
600129.SH	太极集团	37.69	1.48	1.96	2.48	26	19	15	
	平均					31	25	21	

资料来源: wind, HTI 注: 收盘价为 2024 年 6 月 6 日价格, EPS 为 wind 一致预期



# 财务报表分析和预测

主要财务指标	2023	2024E	2025E	2026E	利润表 (百万元)	2023	2024E	2025E	2026E
毎股指标(元)					营业总收入	39111	43226	46333	49451
每股收益	2.29	2.62	2.92	3.21	营业成本	28745	31685	33915	36149
每股净资产	22.19	22.89	23.50	24.17	毛利率%	26.5%	26.7%	26.8%	26.9%
每股经营现金流	1.95	1.23	1.78	2.49	营业税金及附加	211	251	269	287
每股股利	2.08	2.08	2.31	2.55	营业税金率%	0.5%	0.6%	0.6%	0.6%
价值评估(倍)					营业费用	4992	5187	5375	5588
P/E	23.48	20.55	18.46	16.77	营业费用率%	12.8%	12.0%	11.6%	11.3%
P/B	2.43	2.35	2.29	2.23	管理费用	1059	1254	1320	1385
P/S	2.48	2.22	2.07	1.94	管理费用率%	2.7%	2.9%	2.9%	2.8%
EV/EBITDA	18.66	15.01	13.51	12.17	EBIT	3705	5398	6052	6692
股息率%	3.9%	3.9%	4.3%	4.7%	财务费用	-259	-232	-217	-209
盈利能力指标(%)					财务费用率%	-0.7%	-0.5%	-0.5%	-0.4%
毛利率	26.5%	26.7%	26.8%	26.9%	资产减值损失	-58	-50	-50	-50
净利润率	10.5%	10.8%	11.2%	11.6%	投资收益	779	994	1066	1137
净资产收益率	10.3%	11.5%	12.4%	13.3%	营业利润	4831	5632	6271	6903
资产回报率	7.6%	8.7%	9.4%	10.0%	营业外收支	-12	-2	-2	-2
投资回报率	7.6%	10.5%	11.4%	12.3%	利润总额	4818	5630	6269	6901
盈利增长(%)	7.070	10.070	221170	22.070	EBITDA	4078	5624	6280	6930
营业收入增长率	7.2%	10.5%	7.2%	6.7%	所得税	695	957	1066	1173
EBIT 增长率	9.8%	45.7%	12.1%	10.6%	有效所得税率%	14.4%	17.0%	17.0%	17.0%
净利润增长率	36.4%	14.3%	11.4%	10.1%	少数股东损益	29	-5	-5	-6
偿债能力指标	30.470	14.570	11.470	10.170	归属母公司所有者净利润	4094	4678	5209	5734
资产负债率	25.8%	23.6%	24.1%	24.4%	2- 200 days - 4271 days - 4374 days	4054	4070	3203	3734
流动比率	2.85	3.12	3.08	3.04					
速动比率	2.06	2.19	2.12	2.11		2023	2024E	2025E	2026E
现金比率	1.12	1.18	1.08	1.06	货币资金	14218	13494	13072	13628
经营效率指标	1.12	1.10	1.00	1.00	应收账款及应收票据	10194	9866	10611	11376
应收账款周转天数	87.70	81.08	76.15	75.66	存货	6442	7431	7908	8385
在 存货周转天数	90.40	78.81	81.41	81.13	其它流动资产	5461	5001	5763	5576
总资产周转率	0.73	0.81	0.85	0.88	流动资产合计	36316	35793	37355	38965
心贝) 周刊十 固定资产周转率	14.52	16.50	18.26	19.83	长期股权投资	11537	11737	11937	12137
四尺页户内积十	14.32	10.30	10.20	15.65	固定资产	2663	2577	2498	2490
					在建工程				540
					在建工性 无形资产	530	500	520	
	2023	2024E	2025E	20265	北流动资产合计	583	663 17708	693 17879	723 18121
<b>况重加重衣(日刀儿)</b> 净利润				2026E		17469			
	4094	4678	5209	5734	资产总计 45 th /4 t/	53784	53501	55234	57087
少数股东损益	29	-5	-5 270	-6	短期借款	1747	1747	1747	1747
非现金支出	568	376	379	388	应付票据及应付账款	6210	6601	7066	7531
非经营收益	-843	-1032	-1020	-1093	预收账款	0	0	0	0
营运资金变动	-344	-1830	-1377	-588	其它流动负债	4779	3133	3324	3526
经营活动现金流	3503	2187	3184	4435	流动负债合计	12738	11481	12137	12804
资产	-575	-166	-173	-252	长期借款	2	2	2	2
投资	2485	-220	-320	-170	其它长期负债	1139	1147	1147	1147
其他	-1391	1228	1066	1137	非流动负债合计	1141	1149	1149	1149
投资活动现金流	519	842	573	715	负债总计	13879	12630	13286	13954
债权募资	-48	-6	0	0	实收资本	1797	1797	1797	1797
股权募资	3	0	0	0	归属于母公司所有者权益	39879	40849	41931	43122
其他	-2873	-3746	-4179	-4595	少数股东权益	26	22	16	11
融资活动现金流					负债和所有者权益合计				57087

备注: (1) 表中计算估值指标的收盘价日期为 06 月 06 日; (2) 以上各表均为简表

资料来源:公司年报(2023), HTI



#### **APPENDIX 1**

#### Summary

#### **Investment Highlights:**

Event: The company released its 2023 annual report and Q1 2024 report. In 2023, the company achieved revenue of RMB 39.11 billion, up 7.19% YoY, net profit attributable to shareholders of RMB 4.09 billion, up 36.41% YoY, and recurring NPAtS of RMB 3.76 billion, up 16.45% YoY. In Q1 2024, the company achieved revenue of RMB 10.77 billion, up 2.49% YoY, net profit attributable to shareholders of RMB 1.70 billion, up 12.12% YoY, and recurring NPAtS of RMB 1.69 billion, up 20.51% YoY.

#### Commentary:

Focus on core business, improve quality and efficiency, and achieve steady growth in the pharmaceutical business. In 2023, the pharmaceutical business achieved revenue of RMB 6.48 billion, up 8.16% YoY. Core products showed steady growth: aerosol revenue exceeded RMB 1.7 billion, up 15.27% YoY; plaster revenue exceeded RMB 900 million; capsule revenue exceeded RMB 600 million. Branded traditional Chinese medicine grew rapidly: Pudilan anti-inflammatory tablets and Huoxiang Zhengqi liquid revenue exceeded RMB 100 million, up nearly 16% and 124% YoY respectively; Gongxuening capsule revenue grew 47% YoY; Qixuekang oral liquid revenue was RMB 231 million, up 15% YoY. We believe the pharmaceutical business is the company's core sector, leveraging OTC channels and brand advantages to drive rapid growth.

The health products business explored existing potential and actively expanded diversified channels. In 2023, the health products business achieved revenue of RMB 6.42 billion, up 6.50% YoY. In oral care, Yunnan Baiyao toothpaste held a 24.6% domestic market share, maintaining the top position. In anti-hair loss care, core product Yangyuanqing grew rapidly, with sales exceeding RMB 300 million, up 36% YoY, and achieved rapid growth in online channels. The company will continue to focus on oral health and care products, driving core product volume through diversified channels.

The traditional Chinese medicine resources division maintained steady development, ensuring strategic supply advantages. In 2023, the division achieved external revenue of RMB 1.71 billion, up about 22% YoY, with Sanqi herb external sales revenue up 81% YoY. This effectively ensured the supply and price stability of strategic products, mitigating the impact of rising raw material prices. We believe the division will continue to focus on regional resource advantages, ensuring supply while building a leading traditional Chinese medicine resource platform.

Continued R&D investment with clear short, medium, and long-term strategies. The company has established four R&D centers, leveraging the central research institute's coordination function to integrate cross-regional R&D resources. The company scientifically plans short, medium, and long-term R&D projects: short-term focuses on secondary development of listed products and rapid drug-device development, with projects like Gongxuening capsule secondary development and Qixuekang oral liquid making progress; medium-term focuses on innovative traditional Chinese medicine development, deepening in transdermal patch formulations and trauma field; long-term focuses on innovative drug R&D and transformation, focusing on exclusive products and developing multiple innovative drugs centered on nuclear medicine. We believe the company's multi-level R&D strategy will drive sustainable long-term development through innovation.

Profit Forecast: The company is entering a new reform stage, focusing on core business and improving quality and efficiency to promote development. We estimate the company's net profit attributable to shareholders for 2024-2026 to be RMB 4.68 billion, RMB 5.21 billion, and RMB 5.73 billion, with growth rates of 14.3%, 11.4%, and 10.1%, respectively, corresponding to EPS of RMB 2.62, RMB 2.92, and RMB 3.21. The company has a representative brand in traditional Chinese medicine resources and a rich innovative product matrix. We give the company a 28X PE for 2024, with a target price of RMB 73.36, maintaining an 'Outperform' rating.

**Risk Warning:** Risks include fluctuations in traditional Chinese medicine raw material costs, intensified impact of centralized procurement, and weaker than expected core product volume increase.

#### 附录 APPENDIX

#### 重要信息披露

本研究报告由海通国际分销,海通国际是由海通国际研究有限公司(HTIRL),Haitong Securities India Private Limited (HSIPL),Haitong International Japan K.K. (HTIJKK)和海通国际证券有限公司(HTISCL)的证券研究团队所组成的全球品牌,海通国际证券集团(HTISG)各成员分别在其许可的司法管辖区内从事证券活动。

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中性,未来 12-18 个月内预期相对基准指数变化不大,基准定义如下。根据 FINRA/NYSE 的评级分布规则,我们会将中性评级划入持有这一类别。

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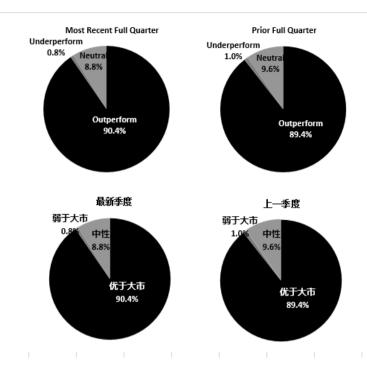
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# 截至 2024年 3月 31 日海通国际股票研究评级分布

	优于大市	中性	弱于大市
		(持有)	
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<sup>\*</sup>在每个评级类别里投资银行客户所占的百分比。

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各地股票基准指数: 日本-TOPIX,韩国-KOSPI,台湾-TAIEX,印度-Nifty100;其他所有中国概念股-MSCI China.

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	Outperform	Neutral	Underperform
		(hold)	
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IB clients*	3.3%	4.9%	0.0%

<sup>\*</sup>Percentage of investment banking clients in each rating category.

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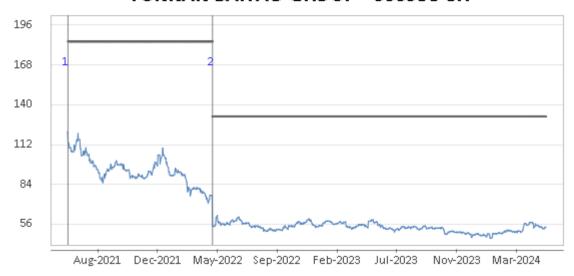
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