

# Coinbase (COIN US)

经调整 EBITDA 连续 6 季度为正,未来可期

# Adjusted EBITDA Positive for Six Quarters with Promising Outlook

观点聚焦 Investment Focus

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评级			优于大市 Ol	JTPERFORM					
现价				US\$212.64					
目标价	US\$288								
市值				US\$52.22bn					
日交易额 (3 个月均位	直)		ι	JS\$1,972mn					
发行股票数目				199.76mn					
自由流通股 (%)				94%					
1年股价最高最低值			US\$279.7	'1-US\$70.52					
注: 现价 US\$212.64	为 2024 年 08	月 01 日收盘(	介						
_	Price Ret	urn —	S&P 500						
310 —									
		ΛÅ	40.00	Λ					
240 ———			AM. A						
170 ———	70	<b>\</b>							
100									
30 —									
30									
ЭС									
/olume	فماقيراء أرب	والمراجع والمارا		. b.					
> Madaha	الالالا الثال الناعدان								
Aug-23	Dec-23	3 Ар	r-24						
资料来源: Factset									
				40					
绝对值		1mth -4.3%	3mth 4.3%	12mth 115.6%					
地外值 绝对值(美元)		-4.3%	4.3%	115.6%					
相对 S&P 500		-4.3%	4.3%	115.6%					
7H/1 3QF 300		7.5/0	7.5/0	113.070					
US\$ mn	Dec-23A	Dec-24E	Dec-25E	Dec-26E					
Revenue	3,108	6,750	9,233	6,055					
Revenue (+/-)	-3%	117%	35%	-36%					
Net profit	95	2,413	3,475	1,576					
Net profit (+/-)	104%	2443%	40%	-58%					
Diluted EPS (US\$)	0.37	9.00	12.97	5.88					
GPM ROE	-5.2% 1.7%	34.2% 38.4%	39.6% 43.5%	26.0% 13.1%					
P/E	1.7% 571	38.4% 24	43.5% 16	13.1%					
		/4	TD	36					

(Please see APPENDIX 1 for English summary)

#### 盈利预测

我们预测 2024-2026 年收入分别为 6750、9233、6055 百万美元,测算 EBITDA 分别为 4184、5892、3947 百万美元。给予相应的估值溢价 2024 年 EV/Revenue 为 11x,得到目标价 288 美元,维持"优于大市"评级。

### 事件

公司 24Q2 营业收入 14.50 亿美元,同比+105%,环比-11%;经调整 EBITDA 5.96 亿美元,同比+216%,环比-41%,连续6个季度为正;税前亏损6000万美元,同比少亏23%,环比由盈转亏,其中包含未实现的税后公允价值变动2.48 亿美元。净利润录得3600万美元,同比扭亏为盈,环比下降97%,与税前利润的差异在于股票激励薪酬相关的税收优惠。

## 点评

受交易量拖累,24Q2交易收入环比下降,费率稳定。24Q2交易收入为7.81亿美元,同比+139%,环比-27%。现货交易仍然是交易收入的主要来源。24Q2交易量为2260亿美元,环比-28%;其中散户交易量环比-34%至3700万美元,机构交易量环比-26%至1.89亿美元。综合费率环比持平为35bp,机构费率环比持平为3bp;散户费率环比上升13bp至1.8%的原因在于,贡献营业收入的衍生品交易和钱包收入,并没有相应的现货交易量中,公司的交易定价并没有显著变化。根据the Block数据,24Q2全市场加密货币现货市场交易量为3.92万亿美元,Coinbase交易量为2260亿美元,估算市场份额为5.8%,24Q1为6.5%,2023年全年为6.0%。公司预计在2024年内完成欧洲MiFID牌照的收购,这将使公司可以在欧洲20个或者更多的市场交易衍生品。

稳定币收入和区块链收益推动订阅和服务收入增长。24Q2 订阅和服务收入同比+79%,环比+17%,营收占比环比+10pct 至 41%。稳定币收入同比+59%,贡献订阅和服务收入增长的 43%,主要原因是稳定币平均利率的提升和平台上 USDC 余额的增加。区块链收益同比+111%,贡献增长的 37%,主要源于 ETH 和 Solana 平均价格上涨、质押资产增加和价值 800 万美元的一次性区块链收益。托管收入同比+103%,BTC 和 ETH 等资产价格上升导致平台托管规模增长,托管费率同比-2bp\同比-1bp 至 8bp。公司预计 24Q3 订阅和服务收入环比下降,主要原因: 1)7月份 ETH 平均价格较 24Q2下降约 3%; 2)公司预计 9 月份利率可能下调; 3) USDC 全球使用拓展相关费用增加; 4) 24Q2 一次性区块链收益的基数影响。

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资料来源:公司信息,HTI

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24Q2 营业支出占主要业务收入比例约 80%,公司预计后续继续增加市场营销费用,政策支出将持续发生,审慎增加员工数量。24Q2 营业支出为 11.07 亿美元,约占主要业务营收的 80%,同比+42%,环比+26%。其中,<u>交易费用</u>同比+77%,由于区块链费用同比+90%(低于区块链收益同比增速的+111%),且支付处理和账户验证费用同比+90%(低于交易量同比增速的+146%)。 <u>市场费用</u>同比+97%,环比+68%(6700 万美元),环比增长源于 USDC 平台余额增加导致的 USDC 奖励支出上升,以及市况较好情况下增加的宣传支出。公司计划 24Q3 继续增加市场营销费用,该费用受 USDC 平台余额、市场环境和营销机会的影响较大。 <u>科研费用</u>同比+14%,主要源于股票薪酬导致人员相关费用的增加和平台活动增长导致的基础设施费用增加。 <u>一般管理费用</u>同比+24%,环比+11%,包括政策支出环比增加 2600 万美元。公司将政策支出认作持续性支出。公司预计在 24H2 谨慎增加员工数量并持续关注固定费用管理,用于国际化扩张和加强产品质量与多样性。

# 风险

交易量不及预期,虚拟资产活跃度不及预期。

# 财务表格

JSD\$ millions, except par value	2019	2020	2021	2022	2023	2024E	2025E	2026E
otal assets		5,855	21,274	89,725	206,983	354,883	460,004	525,282
ž收账款和贷款,扣除备抵 ccounts and loans receivable,								
et of allowance		189	396	404	362	786	746	774
金和等价物		4 000	7.400	4.405	5.400	7.404	10.551	44.004
ash and cash equivalents 限现金		1,062	7,123	4,425	5,139	7,101	10,554	14,291
estricted cash		31	31	26	23	23	23	23
户托管资金		0.700	40.500	5.044	4 574	6.700	7.474	4 204
customer custodial funds R护客户加密资产		3,763	10,526	5,041	4,571	6,720	7,174	4,304
afeguarding customer crypto								
ssets €元硬币		0	0	75,413	192,583	335,162	435,710	501,067
ミルベード JSDC		49	100	861	576	861	861	861
Σ收所得税								
icome tax receivable 〔付费用和其他流动资产		0	61	60	64	64	64	64
repaid expenses and other								
urrent assets		40	136	217	149	149	149	149
持有的加密资产 Trypto assets held		316	988	424	450	1,344	2,050	1,076
色延所得税资产		310	900	424	430	1,544	2,030	1,070
eferred tax assets		0	0	0	1,272	880	880	880
子产租赁使用权 ease right-of-use assets		101	98	69	13	13	13	13
· 屋和设备,净额		101	33	00	10	10	10	10
roperty and equipment, net		49	59	172	193	193	193	193
可誉 Goodwill		77	626	1,074	1,140	1,140	1,140	1,140
· 形资产		• • •	020	.,	.,	.,	.,	.,
ntangible assets, net k.他资产		61	177	135	86	86	86	86
た他页 ア Other assets		117	952	1,402	363	363	363	363
otal Liabilities		4,329	14,893	84,270	200,701	346,891	447,946	510,217
上户托管现金负债		4,329	14,693	64,270	200,701	340,691	447,940	510,21
ustomer custodial cash liabilities		3,849	10,481	4,830	4,571	6,720	7,174	4,304
总护客户加密货币负债 afeguarding customer crypto								
abilities		271	0	75,413	192,583	335,162	435,710	501,067
Z计费用和其他流动负债								
ccrued expenses and other urrent liabilities		0	440	331	447	533	670	537
中密资产借款					• • •			
crypto asset borrowings		0	427	152	63	273	273	273
日还抵押物的义务 Obligation to return collateral								
T转换优先票据,净额,非流动								
Convertible senior notes, net,			•	0	0			•
on-current 组赁负债,流动		0	0	0	0	0	0	0
ease liabilities, current		25	32	34	11	9	9	9
L赁负债,非流动		99	74	42	4		_	_
ease liabilities, non-current 5期债务		83	74	42	4	-	-	-
ong-term debt		0	3,385	3,393	2,980	4,162	4,078	3,995
区付账款 .ccounts payable		85	40	56	39	27	27	27
t他负债		00	40	30	39	21	21	21
other liabilities		16	15	20	3	6	6	6
hareholders' equity		1,526	6,382	5,455	6,282	7,992	12,058	15,064
· 东权益		1,320	0,302	J,400	0,202	1,332	12,000	15,004
类普通股 lass A common stock		0	0	0	0	0	0	0
类普通股								
lass B common stock		0	0	0	0	0	0	0
加实收资本 dditional paid-in capital		231	2,035	3,768	4,492	3,796	4,387	5,818
'存收益								
		726	4,350	1,725	1,820	4,233	7,708	9,284
etained earnings		720	1,000					
etained earnings 计其他综合损失		720	1,000					
etained earnings 计其他综合损失 ccumulated other omprehensive loss		6	(3)	(39)	(30)	(37)	(37)	(37)
tetained earnings 《计其他综合损失 cccumulated other omprehensive loss IT转换优先股 convertible preferred stock					(30)	(37)	(37)	(37)

Consolidated Income Statement  JSD\$ millions	2019	2020	2021	2022	2023	2024E	2025E	2026E
Revenue	534	1,277	7,839	3,194	3,108	6,750	9,233	6,055
Vet revenue	483	1,141	7,355	3,149	2,927	6,536	9,100	5,869
ransaction revenue	100	,	7,000	, 0,110	, 2,021	0,000	0,100	0,000
之易收入·	463	1,096	6,837	2,356	1,520	4,570	6,969	3,659
散户		F	•	₹				
Customer, net	433	1,040	6,491	2,237	1,429			
机构								
Institutional, net	30	56	346	119	90			
其他交易收入 Other transaction revenue								
Subscription and services revenue		-		•				
T阅和服务收入	20	45	517	793	1,407	1,966	2,132	2,210
稳定币收入		•	•	•	•	,	, -	, -
Stablecoin revenue	0	0	10	246	694	862	861	775
区块链收益			•	•	•			
Blockchain rewards	0	, 10	, 223	276	331	603	784	902
利息收入		_						
Interest income	14	, 6	, 16	, 81	174	187	92	76
托管费收入 Custodial fee revenue	3	19	136	80	70	186	270	328
其他订阅和服务收入	J	, 19	, 130	, OU	, 10	100	210	320
会社の関われません。 Other subscription and services revenue	2	10	132	110	138	127	125	130
Other revenue	<del>2</del> 51	136	485	45	182	214	132	186
企业利息和其他收入		,			,			
Corporate interest and other income	11	3	2	45	182	214	132	186
加密资产销售收入		<b>P</b>	•	•	•			
Crypto asset sales revenue	40	134	483	1	0	0	0	0
perating expenses:	(580)	(869)	(4,763)	(5,904)	(3,270)	(4,444)	(5,580)	(4,479)
Transaction expense	(82)	(136)	(1,268)	(630)	(421)	(915)	(1,274)	(822)
Technology and development	(185)	(272)	(1,292)	(2,326)	(1,325)	(1,634)	(2,275)	(1,467)
Sales and marketing	(24)	(57)	(664)	(510)	(332)	(523)	(120)	(77)
General and administrative	(232)	(280)	(909)	(1,601)	(1,041)	(1,307)	(1,820)	(1,174)
Gains on crypto assets held for operations,	. ,	, ,	, ,	, , ,	,		, ,	, , ,
Crypto asset impairment, net	0	0	0	0	35	0	0	(880)
Restructuring	(10)	0	0	(41)	(143)	0	0	0
Other operating expense, net	(46)	(125)	(630)	(797)	(43)	(65)	(91)	(59)
perating income	(46)	409	3,077	(2,710)	(162)	2,306	3,652	1,576
nterest expense	0	0	(29)	(89)	(83)	(108)	(127)	(124)
Gains on crypto assets held for investment, net	Ü	Ü	(20)	(00)	(00)	650	650	350
Other (income) expense, net	0	0	(20)	(26E)	168	168	168	168
Loss) income before income taxes	0	409	3,027	(265) (3,065)	(77)	3,016	4,344	1,970
Benefit from (Provision for) income taxes				•		-		
let income (loss)	15 (30)	(87)	597 3,624	(2,631)	172 95	(603) 2,413	(869) 3,475	(394) 1,576
let income (loss) attributable to common	(30)	322	3,024	(2,031)	93	2,410	3,473	1,570
tockholders:								
Basic	(30)	108	3,097	(2,625)	95	2,413	3,475	1,576
Piluted	(30)	127	3,190	(2,631)	95	2,413	3,475	1,576
Veighted-average shares of common stock	(00)		3,100	(=,001)	00	_,	5, 115	1,570
tasic	61.32	68.67	177.32	222.31	235.80	243	243	243
Diluted	61.32	91.21	219.97	222.34	254.39	268	2 <del>4</del> 3 268	268
PS	01.02	51.21	213.31	222.07	204.00	200	200	200
	0.50	1.50	17 17	11.04	0.40	0.04	14.04	6.40
Basic	-0.50	1.58	17.47	-11.81	0.40	9.94	14.31	6.49
biluted	-0.50	1.40	14.50	-11.83	0.37	9.00	12.97	5.88
DITO	2040	2000	2004	2022	2002	20245	20255	2000
BITDA	2019	2020	2021	2022	2023	2024E	2025E	2026E
djusted EBITDA from AR	24	527	4,090	(371)	964			
Caldulated EBITDA	15	305	3,743	(330)	1,214	4,184	5,892	3,947
Taxes	(15)	87	(597)	(440)	(172)	603	869	394
D&A	17	31	64	154	140	157	157	157
Interest expense	0	0	29	89	83	108	127	124
Stock comp	31	71	821	1,566	781	903	1,265	816
		•	,	•	•			
Impairment	2	8	330	885	145	0	0	880

2 Aug 2024 4



Consolidated Statements of Cash Flows								
USD\$ thousands, except par value data  Cash flows from operating activities	2019	2020	2021	2022	2023	2024E	2025E	2026E
Net loss/Income	(30)	322	3,624	(2,625)	95	2,413	3,475	1,576
Adjustments to reconcile net loss to net cash provided by (used in) operating activities:								
Depreciation and amortization	0 17	0 31	0 64	0 154	0 140	157	157	157
Crypto asset impairment expense	0	0	0	757	97	0	0	880
Other impairment expense Investment impairment expense	0 2	0 8	0 330	27 101	19 29			
Stock-based compensation expense	31	71	821	1,566	781	903	1.005	816
Restructuring stock-based compensation expense	(5)	(3)	22	0	84	903	1,265	010
Provision for transaction losses and doubtful	0	0	0	(13)	11			
Loss on disposal of property and equipment	9	0	1	0	0			
Deferred income taxes	(21)	0	(558)	(468)	(216)	543	782	355
Unrealized loss on foreign exchange	(3)	1	(15)	29	17			
Fair value gain on foreign exchange derivatives	0	0	0	0	0			
Non-cash lease expense	13	25	35	31	40			
Change in fair value of contingent consideration (Gain) loss on investments	0	3 0	(1) (20)	0 3	0 (50)			
Fair value (gain) loss on derivatives	0	5	(32)	7	(41)			
Amortization of debt discount and issuance costs Gain on extinguishment of long-term debt, net	0 0	0	5 0	0	0 (117)			
Realized loss on crypto futures contract	6	(24)	(178)	0	0			
Crypto assets received as revenue Crypto asset payments for expenses	(11) 12	(94) 40	(1,016) 816	(471) 383	(461) 298	(179)	(141)	195
Realized gain on crypto assets	0	0	0	(37)	(146)	(737)	(1,037)	(537)
Changes in operating assets and liabilities: USDC	0 35	0 38	0 (77)	0	0			
Accounts and loans receivable	31	(157)	(8)	0	0			
Deposits in transit Income taxes, net	0 (2)	0 87	0 (62)	0	0			
Other current and non-current assets	(39)	(49)	(20)	0	0			
Custodial funds due to customers	(130) (2)	2,711 6	6,692 27	0	0			
Accounts payable Lease liabilities	(11)	(25)	(21)	0	0			
Other liabilities Other operating activities, net	18 0	6 0	302 0	0	0 17			
Net changes in operating assets and liabilities	0	0	0	(1,031)	326			
Net cash provided by (used in) operating activities	(81)	3,004	10,730	(1,585)	923	3,100	4,501	3,442
Cash flows from investing activities	0	0	0	0	0			
Capitalized internal-use software development costs Business combinations, net of cash acquired	(7) (6)	(9) 34	(22) (71)	(61) (186)	(63) (31)			
Purchase of property and equipment	(34)	(10)	(3)	0	0			
Proceeds from sale of property and equipment Purchase of investments	2 (8)	0 (10)	0 (327)	0 (63)	0 (12)			
Proceeds from settlement of investments	0	0	5	0	0			
Purchase of assembled workforce Asset acquisition	0 (55)	0	(61) 0	0	0			
Loans originated	0	0	(336)	(207)	(587)	(416)	(600)	(600)
Proceeds from repayment of loans Assets pledged as collateral	0	0	125 0	328 (42)	514 (28)	255	200	200
Assets pledged as collateral returned	0	0	0	0	68			
Settlement of crypto futures contract Purchase of crypto assets held	0 (271)	0 (528)	0 (3,009)	0 (1,400)	(43) (277)	(715)	(564)	779
Disposal of crypto assets held	273	574	2,574	969	461	(110)	(504)	773
Other investing activities, net  Net cash used in investing activities	0 (105)	0 51	0 (1,125)	(1) (664)	3 5	(877)	(964)	379
	(100)	01	(1,120)	(004)	Ü	(077)	(304)	0/0
Cash flows from financing activities Issuance of common stock upon exercise of stock								
options, net of repurchases	4	21	217	51	48			
Taxes paid related to net share settlement of equity  Cash paid to repurchase equity awards	0 (21)	0 (2)	(263) 0	(352) 0	(278) 0			
Proceeds received under the ESPP	0	0	20	21	16			
Other financing activities Customer custodial cash liabilities	0	0	0	4 (5,563)	0 (275)	2,149	454	(2,869)
Issuance of shares from exercise of warrants	0	0	0	0	0	_,		(2,000)
Issuance of convertible senior notes, net Issuance of senior notes, net	0	0	1,404 1,976	0	0			
Purchase of capped calls	0	0	(90)	0	0			
Repayment of long-term debt Assets received as collateral		0	0	0	(304)	(84)	(84)	(84)
Assets received as collateral returned	0		n	Ω	hh			
	0	0	0 0	0 0	66 (65)			
Proceeds from short-term borrowings	0 0 0	0 0 0	0 20	0 191	(65) 32			
	0 0 0	0	0 20 0	0 191 (191)	(65) 32 (52)	2,065	370	(2,953)
Proceeds from short-term borrowings Repayments of short-term borrowings Net cash used in financing activities	0 0 0	0 0 0	0 20	0 191	(65) 32	2,065	370	(2,953)
Proceeds from short-term borrowings Repayments of short-term borrowings	0 0 0 0 (17)	0 0 0	0 20 0	0 191 (191) (5,839)	(65) 32 (52)	2,065 4,289	370 3,907	(2,953)
Proceeds from short-term borrowings Repayments of short-term borrowings Net cash used in financing activities  Net decrease in cash, cash equivalents, and restricted cash Effect of exchange rates on cash, cash equivalents, and	0 0 0 0 (17) (203)	0 0 0 0 19	0 20 0 3,284 12,890	0 191 (191) (5,839) (8,088)	(65) 32 (52) (811)	4,289	3,907	868
Proceeds from short-term borrowings Repayments of short-term borrowings Net cash used in financing activities  Net decrease in cash, cash equivalents, and restricted cash Effect of exchange rates on cash, cash equivalents, and restricted cash	0 0 0 0 (17)	0 0 0 0 19	0 20 0 3,284	0 191 (191) (5,839)	(65) 32 (52) (811)			
Proceeds from short-term borrowings Repayments of short-term borrowings Net cash used in financing activities  Net decrease in cash, cash equivalents, and restricted cash Effect of exchange rates on cash, cash equivalents, and restricted cash Cash, cash equivalents, and restricted cash, beginning of period	0 0 0 0 (17) (203)	0 0 0 0 19	0 20 0 3,284 12,890	0 191 (191) (5,839) (8,088)	(65) 32 (52) (811)	4,289	3,907	868
Proceeds from short-term borrowings Repayments of short-term borrowings Net cash used in financing activities  Net decrease in cash, cash equivalents, and restricted cash Effect of exchange rates on cash, cash equivalents, and restricted cash Cash, cash equivalents, and restricted cash, beginning of	0 0 0 0 (17) (203) (0)	0 0 0 0 19 3,074 (2)	0 20 0 3,284 12,890 (65)	0 191 (191) (5,839) (8,088) (163)	(65) 32 (52) (811) 117	4,289 0	3,907 0	868 0
Proceeds from short-term borrowings Repayments of short-term borrowings Net cash used in financing activities  Net decrease in cash, cash equivalents, and restricted cash Effect of exchange rates on cash, cash equivalents, and restricted cash Cash, cash equivalents, and restricted cash, beginning of period  Cash, cash equivalents, and restricted cash, end of period  Cash, cash equivalents, and restricted cash consisted	0 0 0 0 (17) (203) (0)	0 0 0 19 3,074 (2)	0 20 0 3,284 12,890 (65) 4,856	0 191 (191) (5,839) (8,088) (163) 17,681	(65) 32 (52) (811) 117 9 9,430	4,289 0 9,555	3,907 0 13,844	868 0 17,751
Proceeds from short-term borrowings Repayments of short-term borrowings Net cash used in financing activities  Net decrease in cash, cash equivalents, and restricted cash Effect of exchange rates on cash, cash equivalents, and restricted cash Cash, cash equivalents, and restricted cash, beginning of period Cash, cash equivalents, and restricted cash, end of period  Cash, cash equivalents, and restricted cash consisted of the following: Cash and cash equivalents	0 0 0 0 (17) (203) (0) 1,987 1,784	0 0 0 19 3,074 (2) 1,784 4,856	0 20 0 3,284 12,890 (65) 4,856 17,681	0 191 (191) (5,839) (8,088) (163) 17,681 9,430	(65) 32 (52) (811) 117 9 9,430 9,555	4,289 0 9,555 13,844 7,101	3,907 0 13,844 17,751	868 0 17,751 18,618
Proceeds from short-term borrowings Repayments of short-term borrowings Net cash used in financing activities  Net decrease in cash, cash equivalents, and restricted cash Effect of exchange rates on cash, cash equivalents, and restricted cash, cash equivalents, and restricted cash, beginning of period  Cash, cash equivalents, and restricted cash, end of period  Cash, cash equivalents, and restricted cash consisted of the following:	0 0 0 0 (17) (203) (0) 1,987	0 0 0 19 3,074 (2) 1,784 4,856	0 20 0 3,284 12,890 (65) 4,856 17,681	0 191 (191) (5,839) (8,088) (163) 17,681 9,430	(65) 32 (52) (811) 117 9 9,430 9,555	4,289 0 9,555 13,844	3,907 0 13,844 17,751	868 0 17,751 18,618

2 Aug 2024 5 编题

Coinbase (COIN US) 维持优于大市

#### **APPENDIX 1**

#### Summary

**Earnings Forecast:** We forecast revenues of \$6.75 billion, \$9.233 billion, and \$6.055 billion for 2024, 2025, and 2026, respectively. EBITDA is estimated to be \$4.184 billion, \$5.892 billion, and \$3.947 billion over 2024-2026. Given the corresponding valuation premium, the EV/Revenue multiple for 2024 is 11x, resulting in a target price of \$288. **We maintain an "Outperform" rating.** 

#### **Comments**

- Due to a decrease in trading volume, trading revenue for 24Q2 declined QoQ, while fees remained stable.
- Stablecoins revenue and blockchain rewards revenue drove growth in subscription and service revenues.
- 24Q2 operating expenses accounted for about 80% of major business revenue. The company expects to continue increasing marketing expenses, policy spending will persist, and there will be cautious expansion of the headcount.

Risks: Transaction volume falling short of expectations and lower-than-expected activity in virtual assets.



Coinbase (COIN US) 维持优于大市

# Coinbase 可比公司估值表

Ticker	Name	Px	Mkt cap	EV			Revenue					EBITDA				EV	/ Revenue				E'	/ / EBITDA		
		LC	USD m	USD m	21A	22A	23A	24E	25E	21A	22A	23A	24E	25E	21A	22A	23A	24E	25E	21A	22A	23A	24E	25E
IBKR	INTERACTIVE BROK	119.01	50,630	62,276	2,714	3,067.00	4,340.00	5,048	5,222	2,089	3,106	6,605	3,442	3,419	6.0	2.8	2.1	12.3	11.9	8.4	3.7	2.5	18.1	18.2
HOOD	ROBINHOOD MARK-A	20.24	17,788	15,289	1,815	1,358	1,865	2,519	2,798	(1,592)	(893)	(444)	973	1,031	7.1	1.7	4.6	6.1	5.5	-	-	-	15.7	14.8
CME	CME GROUP INC	196.31	70,684	72,200	4,690	5,019	5,579	5,977	6,159	3,083	3,425	3,834	4,336	4,452	17.7	12.3	13.7	12.1	11.7	26.9	18.0	20.0	16.7	16.2
NDAQ	NASDAQ INC	67.32	38,812	48,438	3,420	3,582	3,895	4,673	5,009	1,800	1,894	1,986	2,615	2,845	11.9	9.9	11.2	10.4	9.7	22.6	18.7	22.0	18.5	17.0
PYPL	PAYPAL HOLDINGS	65.31	66,769	63,676	25,371	27,518	29,771	31,962	34,516	5,689	5,317	6,247	6,582	6,899	8.7	2.9	2.1	2.0	1.8	38.6	15.3	9.9	9.7	9.2
Average				52,376	7,602	8,109	9,090	10,036	10,741	2,214	2,570	3,646	3,590	3,729	10.3	5.9	6.8	8.6	8.1	24.1	13.9	13.6	15.7	15.1

资料来源:彭博,海通国际。预测值均为彭博一致预期

#### 附录 APPENDIX

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**优于大市**,未来 12-18 个月内预期相对基准指数涨幅在 10%以上,基准定义如 下

中性,未来 12-18 个月内预期相对基准指数变化不大,基准定义如下。根据 FINRA/NYSE 的评级分布规则,我们会将中性评级划入持有这一类别。

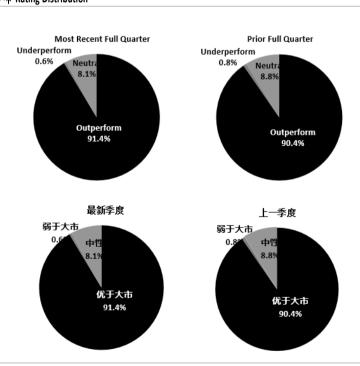
**弱于大市**,未来 12-18 个月内预期相对基准指数跌幅在 10%以上,基准定义如 下

各地股票基准指数:日本 – TOPIX, 韩国 – KOSPI, 台湾 – TAIEX, 印度 – Nifty100, 美国 – SP500; 其他所有中国概念股 – MSCI China.

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**Outperform:** The stock's total return over the next 12-18 months is expected to exceed the return of its relevant broad market benchmark, as indicated below.

**Neutral:** The stock's total return over the next 12-18 months is expected to be in line with the return of its relevant broad market benchmark, as indicated below. For purposes only of FINRA/NYSE ratings distribution rules, our Neutral rating falls into a hold rating category.

**Underperform:** The stock's total return over the next 12-18 months is expected to be below the return of its relevant broad market benchmark, as indicated below.

Benchmarks for each stock's listed region are as follows: Japan – TOPIX, Korea – KOSPI, Taiwan – TAIEX, India – Nifty100, US – SP500; for all other China-concept stocks – MSCI China.

# 截至 2024 年 6 月 30 日海通国际股票研究评级分布

	优于大市	<b>中性</b> (持有)	弱于大市
海通国际股票研究覆盖率	91.4%	8.1%	0.6%
投资银行客户*	3.1%	4.8%	0.0%

<sup>\*</sup>在每个评级类别里投资银行客户所占的百分比。

上述分布中的买入,中性和卖出分别对应我们当前优于大市,中性和落后大市评级。

只有根据 FINRA/NYSE 的评级分布规则,我们才将中性评级划入持有这一类别。请注意在上表中不包含非评级的股票。

#### 此前的评级系统定义(直至 2020 年 6 月 30 日):

买入,未来12-18个月内预期相对基准指数涨幅在10%以上,基准定义如下

中性,未来 12-18 个月内预期相对基准指数变化不大,基准定义如下。根据 FINRA/NYSE 的评级分布规则,我们会将中性评级划入持有这一类别。

卖出,未来12-18个月内预期相对基准指数跌幅在10%以上,基准定义如下

各地股票基准指数:日本-TOPIX,韩国-KOSPI,台湾-TAIEX,印度-Nifty100;其他所有中国概念股-MSCI China.

## Haitong International Equity Research Ratings Distribution, as of June 30, 2024

	Outperform	Neutral	Underperform
		(hold)	
HTI Equity Research Coverage	91.4%	8.1%	0.6%
IB clients*	3.1%	4.8%	0.0%

<sup>\*</sup>Percentage of investment banking clients in each rating category.

BUY, Neutral, and SELL in the above distribution correspond to our current ratings of Outperform, Neutral, and Underperform.

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#### Previous rating system definitions (until 30 Jun 2020):

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**NEUTRAL:** The stock's total return over the next 12-18 months is expected to be in line with the return of its relevant broad market benchmark, as indicated below. For purposes only of FINRA/NYSE ratings distribution rules, our Neutral rating falls into a hold rating category.

SELL: The stock's total return over the next 12-18 months is expected to be below the return of its relevant broad market benchmark, as indicated below.

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#### **Recommendation Chart**

# 390 325 260 195 130

Coinbase - COIN US

1. 20 Jun 2024 OUTPERFORM at 235.95 target 288.00.

Feb-2022

Jul-2022

2. 2 Aug 2024 OUTPERFORM at 212.64 target 288.00.

Source: Company data Bloomberg, HTI estimates

Oct-2021



Apr-2023

Aug-2023