

# Nameson Holdings | 1982.HK

## High yield play with stable growth ahead

Rating
Target Price

BUY HKD 1.01

Maintain

Current price HKD 0.81

Upside:24.7%

#### ■ 1HFY25 result largely in-line, better sales mix and operating efficiency drove GM

We joined Nameson's result call last Monday morning and had a post-result meeting with management on Nov 27 (Weds) to share with us company's outlook. Nameson's 1HFY25 result was on track to our FY25E estimates, with sales and adjusted net profit each grew +2.2%/+3.3% Yoy to HK\$2,726mn/HK\$299mn. Blended GM was up 1.6ppts Yoy to 19.9% (highest level since 2HFY22), thanks to lower raw material price and improved operating efficiency in Vietnam plant.

► Fast order normalization on whole garment a short term drag on total volume, traditional knitwear and cashmere products provides volume support

Nameson's sales volume came in at 18mn pieces in 1HFY25 (vs. ~19mn in 1HFY24, -5.7% Yoy), in which fast order normalization of whole garment (WG) led to lower segment sales volume at ~2.5mn pieces (-38% Yoy), while traditional knitwear was largely flattish at ~14mn pieces and cashmere sales volume soared 74% Yoy to 1.6mn pieces.

All in all, 1HFY25E ASP was stable Yoy at ~US\$18/~HKD119, thanks to higher cashmere sales volume which enjoys higher ASP (~US\$40 per our calculation), while traditional knitwear ASP was stable at ~US\$13-14 per our calculation. For WG, as a result of both lower sales volume with simpler designs and mutually agreed price adjustment, ASP slipped >20% Yoy to ~US\$10 per our calculation.

■ Europe and SEA sales outperform on favourable weather and clients' overseas expansion; Expects stable volume and ASP ahead, thanks to major clients' demand and new sportswear clients' order ramp up

Europe and SEA sales outperform which grew 23.1%Yoy /37.7% Yoy, thanks to favourable weather in Europe, in addition, we also believe Nameson also benefit from client's overseas expansion in the above-mentioned regions. Meanwhile, sales were sluggish in Japan (-23% Yoy) and China (-3.9% Yoy) due to late winter and continued macro headwinds weighed on consumption. However, Management shared that orders from Japan and China showed signs of improvement in 4Q24.

We expect Nameson's FY25E sales to be down by ~1% Yoy mainly driven by lower WG sales volume, which was largely set-off by blended stable ASP Yoy due to better product mix. Looking forward to FY26E/27E, we expect low-single digit total volume growth and would stay at ~30mn pieces each year, thanks to current major clients' stable demand in traditional knitwear, while newly added international sportswear clients' order ramp up would also provide support to sales volume.

#### **Result Takeaway**

12 December 2024

#### Hayman Chiu

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#### **Trading data**

52-Week Range (HK\$)	0.96/0.48
3 Mth Avg Daily Vol (m)	1.41
No. of Shares (m)	2,279.4
Market Cap (HK\$m)	1,846.3
Major Shareholders (%)	Wong Ting Chung &
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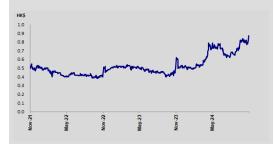
Family (68.8%)

Auditors PwC
Result Due FY25E: Jun 2025E

#### **Company description**

Established in 1990 and listed in HKEx in April 2016, Nameson is one of the leading knitwear manufacturers in the PRC. Nameson offers one-stop services including raw material development and procurement, product design, sample manufacturing, high-quality production, quality control and timely delivery of products to their clients. Nameson has been supplying quality knitwear products to internationally renowned apparel brands such as UNIQLO (~54% of total sales in 1HFY25)

#### **Price chart**



Sources: Bloomberg, CIRL



#### Cashmere yarn and fabrics continues to ramp up

Nameson manufactured 70% of total sweaters in Vietnam in 1HFY25, while the remaining was manufactured in China. Nameson further expand knitwear capacity in Central Vietnam with total number of labour increased to ~11k in 1HFY25 (vs. ~9,200 in end-Jun 2024). Nameson's 1HFY25 CAPEX came in at ~HK\$155mn, Management guided the majority of FY25E CAPEX would still be allocated to central Vietnam plant, we expect FY25E CAPEX would be similar to that in FY19-FY20. Nameson expects the production volume split between Vietnam and China would maintain at ~70%/30%.

A recap that Nameson kicked off cashmere yarn business in 2HFY19 and has 13 production lines annual capacity at ~900 tonnes currently running at full capacity to satisfy internal use and external customers. Nameson produced >550 tons in 1HFY25 (>60% UTR vs. ~50% UTR in 1HFY24). Meanwhile, their own branded cashmere yarn – M.oro is gaining reputation with customers and revenue rose 26.8% to ~HK419mn (15% of 1HFY25 revenue/ 73% of FY24 cashmere yarn revenue). With improved UTR and sales continue to ramp up, we expect cashmere yarn GM would see further room for improvement going forward.

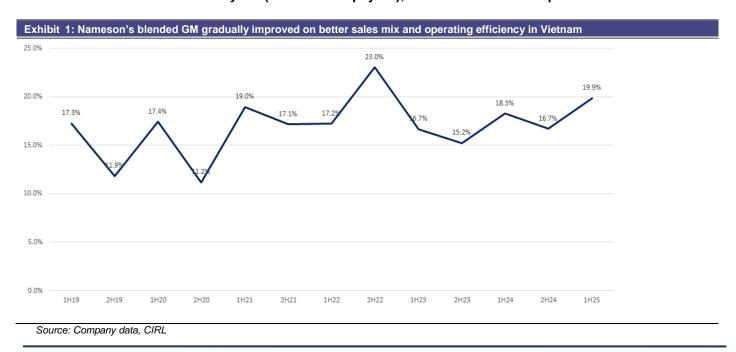
For fabrics' business, Management shared that global demand for fabrics normalized, after brand customers have digested excess inventory. Nameson continue to spend effort on enriching customer relationship and enhancing product quality to pave way for future have become nominated suppliers of several global brands. Nameson targets to further narrow losses in FY25E and FY26E.

#### ► FY24-27E earnings expects to grow ~6% CAGR; Undemanding valuation with attractive yield, maintain BUY

Since we issued a quick update in our daily commentary on Apr 11 (Report Link) followed by another company update on May 8 (Report Link), we have received increasing interest from investors, share price rose 55% (as of Dec 5 market close) and have outperformed main HK listed peers (+28.0% on average, including Yue Yuen, Stella, Crystal Intl, Best Pacific and Shenzhou). We expect Nameson's adjusted EPS to grow at 6.3% CAGR in FY24-FY27E on the back of 2.7% sales CAGR. The earnings growth will also be accompanied by gradual GM recovery, thanks to lower raw material cost and higher sales contribution from higher margin cashmere.

Nameson is trading at undemanding FY25E/26E 4.4x/4.0x PE (~46% discount to peers' simple avg. based on FY26E valuation), however, investors' risk appetite for small caps remains low under current market sentiment. We maintain Nameson's rating at BUY with TP at HK\$1.01 based on 5.0x FY25E PE (50% discount to peers' average due to unfavourable market sentiment for small caps).

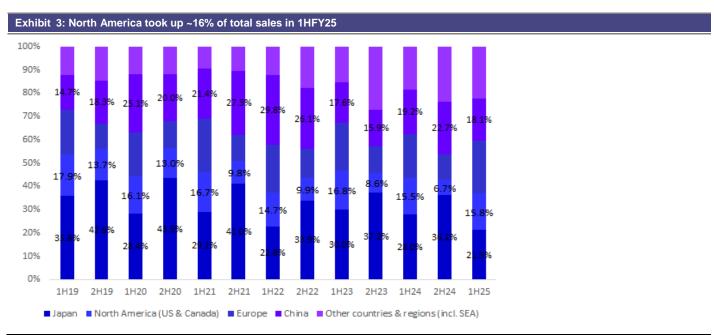
Nameson's balance sheet remains healthy, with net gearing ratio stayed low at 14.3% in 1HFY25 (vs. ~27% on average in FY19-FY24). Therefore, the company maintained its payout ratio at ~75% (based on adjusted net profit) in 1HFY25) and we expect FY25E payout ratio would be still well-above management guidance at >35%. With 17.1%/18.5% FY25E/26E dividend yield (assume 75% payout), this would limit share price downside.



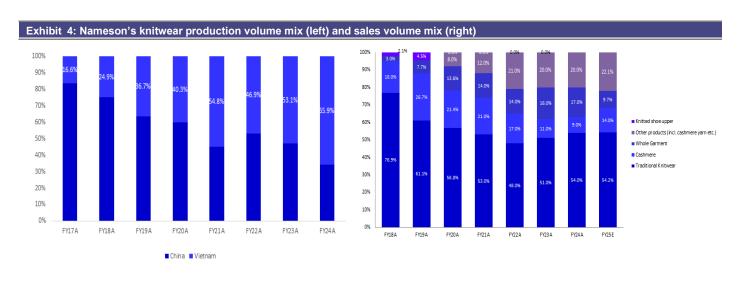




Source: Bloomberg, CIRL



Source: Company data, CIRL



Source: Company data, CIRL



Evhibit 7.	Nameson's 1HE	Y21-1HFY25 P&L

Year to Dec (HK\$ mn)	1H21	2H21	1H22	2H22	1H23	2H23	1H24	2H24	1H25
Revenue	2,295	1,553	2,452	1,230	3,099	1,503	2,726	1,653	2,786
Gross profit (reported)	435	266	423	283	516	229	498	276	553
GM(%)	19.0%	17.1%	17.2%	23.0%	16.7%	15.2%	18.3%	16.7%	19.9%
Other income	7.2	9.8	13.1	7.5	29.6	19.3	7.1	6.2	6.4
- interest income	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other gains/(losses) -net	20.3	10.7	1.0	-2.0	75.6	0.9	46.7	31.5	25.0
Selling expenses	20.0	21.0	23.3	15.0	23.7	13.4	17.8	14.5	21.0
Admin expenses	158.8	183.8	169.9	178.0	168.4	180.2	162.2	168.5	173.5
EBITDA	388.4	103.8	357.5	128.3	548.0	134.0	486.6	205.9	506.7
EBITDA (%)	16.9%	6.7%	14.6%	10.4%	17.7%	8.9%	17.8%	12.5%	18.2%
Depreciation & Amortization	105	22	114	32	118	78	115	75	116
EBIT	284	82	244	96	430	56	372	131	390
EBIT (%)	12.4%	5.3%	9.9%	7.8%	13.9%	3.7%	13.6%	7.9%	14.0%
Net interest income (exp.)	(20)	(13)	(11)	(10)	(15)	(18)	(23)	18	(25)
Associates	0	0	0	0	0	0	1	0	1
Exceptionals/others	2	0	0	0	-109	-134	0	0	0
Profit before tax	266	69	233	85	306	(97)	349	149	366
Tax expenses	(36)	0	(30)	(13)	(51)	(0)	(44)	(13)	(53)
Minority interest	(9)	(6)	11	13	22	1	16	3	15
Net profit	238	69	192	72	232	(97)	289	136	298
Adjusted Net Profit	235	69	191	72	343	37	289	136	298
Basic EPS	0.105	0.030	0.084	0.032	0.102	-0.043	0.127	0.059	0.131
Diluted EPS	0.105	0.030	0.084	0.032	0.102	-0.043	0.127	0.059	0.131
Adjusted EPS	0.103	0.030	0.084	0.032	0.150	0.016	0.127	0.060	0.131
Net margin (%)	10.4%	4.5%	7.8%	5.9%	7.5%	-6.5%	10.6%	8.2%	10.7%
Payout Ratio (%)	36.9%	39.4%	50.0%	47.2%	33.9%	481.3%	74.9%	92.0%	74.9%
Dividends	87	27	96	34	116	180	217	125	223
Final DPS(HK\$ cents)	0.038	0.012	0.042	0.015	0.051	0.079	0.095	0.055	0.098

Source: Company data, CIRL

Exhibit 5: Financial statement

Income statement					
Year to Mar (HK\$ Mn)	FY23A	FY24A	FY25E	FY26E	FY27
Revenue	4,602	4,379	4,348	4,528	4,733
Gross profit (reported)	746	774	783	829	876
EBITDA	682	695	691	729	764
Depreciation	197	193	190	199	210
EBIT	485	502	501	530	554
Net interest income (exp.)	(33)	(35)	(5)	(1)	(3
Associates	1	2	2	2	2
Exceptionals/others	(243)	(34)	0	0	C
Profit before tax	209	434	497	530	552
Tax expenses	(51)	(53)	(57)	(60)	(63
Minority interest	23	19	19	19	19

Depreciation	197	193	190	199	210
EBIT	485	502	501	530	554
Net interest income (exp.)	(33)	(35)	(5)	(1)	(3)
Associates	1	2	2	2	2
Exceptionals/others	(243)	(34)	0	0	0
Profit before tax	209	434	497	530	552
Tax expenses	(51)	(53)	(57)	(60)	(63)
Minority interest	23	19	19	19	19
Profit for the year	158	381	441	470	490
Adjusted Net profit	379	396	422	451	471
Dividends	130	296	315	337	352
Adjusted EPS (HK\$)	0.166	0.174	0.185	0.198	0.206
Balance sheet					

Year to Mar (HK\$ Mn)	FY23A	FY24A	FY25E	FY26E	FY27E
Cash & equiv	717	717	620	687	749
Trade receivables	133	167	148	154	161
Other receivables	165	254	520	520	520
Inventories	1,032	911	963	974	1,011
Other current assets	0	0	0	0	0
Fixed assets	1,780	1,785	1,933	1,922	1,900
Land use rights / RoU assets	334	291	381	381	381
Investment, associates etc	267	323	303	322	312
Total assets	4,429	4,448	4,868	4,960	5,034
Account payables	363	335	332	344	359
Other payables	225	256	403	403	403
Short-term debt	406	353	257	250	250
Other current liabs	339	317	382	396	416
Long-term debts	531	455	531	450	450
Deferred tax and others	6	13	10	10	10
Other long-term liabs	82	121	182	182	182
Total liabilities	1,951	1,849	2,097	2,035	2,070
Share capital	23	23	23	23	23
Reserves	2,252	2,360	2,480	2,634	2,674
Shareholders' equity	2,275	2,383	2,503	2,657	2,697
Minorities	203	216	268	268	268
Total equity	2,478	2,599	2,771	2,925	2,965
Net cash (debt)	(220)	(91)	(168)	(13)	49

Cash flow					
Year to Mar (HK\$ Mn)	FY23A	FY24A	FY25E	FY26E	FY27E
Pre-tax profit	209	434	497	530	552
Taxes paid	(16)	(51)	(35)	(42)	(38)
Depreciation & amortization	197	193	190	199	210
Associates & Others	254	92	40	43	41
CFO bef. WC change	644	668	692	730	765
Change in working cap	19	61	(36)	(5)	(29)
Cashflow from operation	663	729	655	725	737
CAPEX	(76)	(216)	(350)	(200)	(200)
Free cash flow	587	513	305	525	537
Dividends	130	296	315	337	352
Balance sheet adj.	(357)	(680)	(698)	(707)	(826)
Shares issued	0	0	0	0	0
Others	0	0	0	0	0
Net cash flow	360	129	(78)	155	63
Net cash (debt) start	(579)	(220)	(91)	(168)	(13)
Net cash (debt) at year-end	-220	-91	-168	-13	49

Ratios					
Year to Mar (HK\$ Mn)	FY23A	FY24A	FY25E	FY26E	FY27E
Growth rate (%)					
Revenue	13.9%	-4.9%	-0.7%	4.1%	4.5%
EBITDA	40.4%	1.9%	-0.6%	5.5%	4.8%
EBIT	42.9%	3.4%	-0.1%	5.8%	4.6%
Adjusted Net profit	45.3%	4.5%	6.3%	7.0%	4.3%
Fully diluted core EPS	45.3%	4.5%	6.3%	7.0%	4.3%
Margins (%)					
Gross margin (reported)	16.2%	17.7%	18.0%	18.3%	18.5%
EBITDA margin	14.8%	15.9%	15.9%	16.1%	16.1%
EBIT margin	10.5%	11.5%	11.5%	11.7%	11.7%
Net margin	8.2%	8.7%	10.1%	10.4%	10.3%
Other ratios					
ROE (%)	14.9%	15.6%	15.1%	14.1%	13.0%
ROA (%)	8.2%	8.9%	9.1%	9.2%	9.4%
Net gearing (%)	8.9%	3.5%	6.1%	0.5%	-1.7%
Interest coverage (x)	-14.7	-14.3	-93.3	-499.3	-159.5
Receivables days	11.1	12.5	13.2	12.2	12.1
Payables days	34.4	34.0	34.0	34.0	34.0
Inventory days	97.7	92.2	98.6	96.1	95.6
Effective tax rate (%)	-11.3%	-11.4%	-11.4%	-11.4%	-11.4%

Source: Company data, CIRL estimates





Source: Bloomberg, CIRL

Exhibit 6: Peers valuation of bloomberg code  HK listed peers  SHENZHOU INTERNATIONAL GROUP 2313 HK YUE YUEN INDUSTRIAL HLDG 551 HK	Mkt Cap (HKD mn)	Price (HKD)	1M	Share Price Move	ment (%)			PER (x)					P/B (x)		1		d-1-1 (n/)			
code  HK listed peers  SHENZHOU INTERNATIONAL GROUP 2313 HK YUE YUEN INDUSTRIAL HLDG 551 HK	(HKD mn) 87,337							PER (x)												
HK listed peers  SHENZHOU INTERNATIONAL GROUP 2313 HK YUE YUEN INDUSTRIAL HLDG 551 HK	87,337	(HKD)	1101	JIVI	110		FY23	EVOVE	FY25E	EVAGE	FY22	FY23		FY25E	EVAGE	FY22	rield (%)	FY24E	EV25E	EVAGE
SHENZHOU INTERNATIONAL GROUP 2313 HK YUE YUEN INDUSTRIAL HLDG 551 HK						FY22	1123	11246	TIZSE	11200	1122	1123	11246	11236	1120L	1122	1123	11246	11230	11200
YUE YUEN INDUSTRIAL HLDG 551 HK																				
	20 501	58.10	(7.0)	(6.8)	(27.7)	16.4	17.3	13.9	12.2	10.8	2.5	2.4	2.3	2.1	1.9	3.3%	3.9%	4.3%	5.0%	5.6%
	29,501	18.34	10.1	32.5	112.3	12.7	13.7	8.8	8.3	7.6	0.9	0.9	0.9	0.8	0.8	6.0%	4.9%	6.9%	7.4%	8.0%
STELLA INTERNATIONAL 1836 HK	12,186	14.84	2.3	0.5	61.1	12.7	10.6	9.1	8.3	7.4	1.5	1.4	1.4	1.4	1.3	5.8%	5.9%	9.1%	17.3%	19.2%
CRYSTAL INTERNATIONAL GROUP 2232 HK	12,182	4.27	(1.4)	23.8	47.2	9.0	9.5	7.8	7.1	6.2	1.2	1.1	1.0	1.0	0.9	3.9%	4.2%	7.1%	8.5%	9.2%
TEXHONG INTERNATIONAL GROUP 2678 HK	3,635	3.96	(5.0)	8.2	(9.6)	20.0	-8.7	5.0	3.7	2.3	0.3	0.4	0.3	0.3	0.2	24.6%	0.0%	7.5%	10.3%	13.9%
BEST PACIFIC INTERNATIONAL H 2111 HK	3,171	3.05	15.5	20.6	174.8	10.6	9.1	5.6	4.9	4.6	1.0	1.0	-	-	-	3.8%	4.1%	0.0%	0.0%	0.0%
REGINA MIRACLE INTERNATIONAL 2199 HK	2,571	2.10	(8.7)	(3.7)	(2.3)	4.9	6.7	11.7	7.0	8.4	0.7	0.7	0.7	0.7	0.7	6.7%	4.9%	2.4%	2.4%	3.8%
EAGLE NICE (INTL) HLDGS LTD 2368 HK	2,205	3.84	(5.4)	(10.5)	(9.2)	7.5	7.0	-	-	-	1.2	1.3	-	-	-	9.4%	13.5%	0.0%	0.0%	0.0%
PACIFIC TEXTILES HOLDINGS 1382 HK	2,010	1.44	(9.4)	(2.7)	6.7	3.5	7.6	8.5	9.0	6.0	0.6	0.7	0.7	-	-	24.3%	13.2%	10.4%	9.0%	13.2%
TEXWINCA HOLDINGS LTD 321 HK	1,119	0.81	(8.0)	(5.8)	(15.6)	5.9	15.0	-	-	-	0.2	0.2	-	-	-	22.2%	24.7%	0.0%	0.0%	0.0%
COSMO LADY CHINA HOLDINGS CO 2298 HK	562	0.25	(12.3)	(5.7)	4.6	14.2	11.7	-	-	-	0.3	0.3	-	-	-	0.0%	0.0%	0.0%	0.0%	0.0%
CHINA WEAVING MATERIALS HOLD 3778 HK	557	0.45	0.0	34.8	43.5	-38.2	-19.0	-	-	-	0.7	0.7	-	-	-	0.0%	0.0%	0.0%	0.0%	0.0%
BONNY INTERNATIONAL HOLDING 1906 HK	463	0.32	(10.0)	23.5	(10.5)	-4.9	-8.0	-	-	-	1.2	1.2	-	-	-	0.0%	0.0%	0.0%	0.0%	0.0%
KINGMAKER FOOTWEAR HLDGS LTD 1170 HK	407	0.60	(15.5)	(12.0)	(10.2)	-22.3	7.6	-	-	-	0.3	0.3	-	-	-	0.0%	6.3%	0.0%	0.0%	0.0%
WIN HANVERKY HOLDINGS LTD 3322 HK	223	0.17	6.1	3.6	33.8	21.8	-0.6	-	-	-	0.1	0.2	-	-	-	0.0%	0.0%	0.0%	0.0%	0.0%
SPEEDY GLOBAL HOLDINGS LTD 540 HK	83	0.14	10.3	49.5	131.7	-2.4	-16.7	-	-		1.1	1.2	-	-	-	0.0%	0.0%	0.0%	0.0%	0.0%
Average	9,888		(2.4)	9.4	33.2	11.6	10.5	8.8	7.6	6.6	0.9	0.9	1.0	1.0	1.0	11.0%	8.6%	6.8%	8.6%	10.4%
NAMESON HOLDINGS LTD 1982 HK	2,051	0.90	9.8	34.3	80.0	7.9	5.4	5.2	4.8	4.5	0.8	0.8	0.8	0.8	0.7	6.3%	6.3%	14.4%	15.4%	16.6%
Shoe making peers																				
ECLAT TEXTILE COMPANY LTD 1476 TT	35,057	127.78	(2.0)	1.9	(5.3)	19.6	27.0	21.9	19.9	17.6	5.5	5.3	5.3	4.8	4.4	3.5%	2.7%	3.1%	3.5%	4.0%
FENG TAY ENTERPRISE CO LTD 9910 TT	32,848	33.26	(3.1)	2.2	(20.9)	13.8	26.3	22.6	19.4	16.9	5.2	5.6	5.6	5.1	4.7	5.4%	3.2%	3.3%	3.9%	4.6%
POU CHEN 9904 TT	30,858	10.47	11.8	27.7	41.1	9.3	11.5	8.7	8.5	8.4	1.1	1.0	0.9	0.9	-	3.3%	2.6%	3.3%	3.4%	3.4%
YUE YUEN INDUSTRIAL HLDG 551 HK	29,501	18.34	10.1	32.5	112.3	12.7	13.7	8.8	8.3	7.6	0.9	0.9	0.9	0.8	0.8	6.0%	4.9%	6.9%	7.4%	8.0%
MAKALOT INDUSTRIAL CO LTD 1477 TT	18,605	75.42	(4.0)	(18.7)	(9.7)	20.1	18.6	18.7	16.9	15.8	4.8	4.6	4.7	4.7	4.5	5.0%	5.4%	4.8%	5.1%	4.7%
TAIWAN PAIHO LTD 9938 TT	5,933	19.91	3.0	41.5	43.9	14.9	40.7	15.5	12.9	11.2	2.0	2.0	1.8	1.6		3.3%	1.3%	3.9%	4.6%	5.4%
Average	25,467		2.6	14.5	26.9	15.1	23.0	16.0	14.3	12.9	3.2	3.2	3.2	3.0	3.6	4.4%	3.3%	4.2%	4.6%	5.0%
International brands																				
	1,434,203	460.17	6.9	20.8	43.8	48.3	42.2	31.3	29.2	26.5	10.4	9.9	9.2	8.8	8.2	1.3%	1.2%	2.9%	3.0%	3.3%
FAST RETAILING CO LTD 9983 JP	875,442	2,751.05	8.2	20.6	51.8	47.8	50.3	43.4	41.6	37.9	9.5	8.6	7.6	7.3	6.5	0.5%	0.6%	0.8%	0.8%	0.9%
LULULEMON ATHLETICA INC LULU US	327,033	2,663.64	7.2	34.9	(33.1)	45.6	50.8	27.3	24.4	22.6	16.0	13.8	10.5	8.8	7.0	0.0%	0.0%	0.0%	0.0%	0.0%
HENNES & MAURITZ AB-B SHS HMB SS	187,270	116.28	0.8	2.0	(7.5)	68.5	29.5	22.3	18.6	16.6	5.1	5.3	5.9	5.5	5.1	4.4%	4.1%	4.2%	4.6%	5.0%
ABERCROMBIE & FITCH CO-CL A ANF US	64,206	1,256.99	17.6	17.2	83.1	36.7	2,674.7	26.3	15.3	14.6	10.3	11.3	7.9	5.5	4.0	0.0%	0.0%	0.1%	0.1%	0.1%
PVH CORP PVH US	49,022	878.31	12.9	16.6	(7.6)	8.4	36.8	10.7	9.6	8.9	1.5	1.4	1.4	1.2	1.1	0.0%	0.0%	0.1%	0.1%	0.1%
URBAN OUTFITTERS INC URBN US	37,731	408.96	44.6	45.1	47.2	16.6	30.5	15.9	13.5	12.5	2.9	2.7	2.1	2.0	1.7	0.0%	0.0%	0.0%	0.0%	0.0%
AMERICAN EAGLE OUTFITTERS AEO US	30,707	159.85	7.7	6.7	(2.9)	8.2	29.6	14.5	11.9	11.1	2.4	2.5	2.3	2.0	1.8	3.3%	1.8%	1.9%	2.4%	2.5%
ADASTRIA CO LTD 2685 JP	9,239	189.33	5.3	2.8	5.2	24.9	19.4	13.6	13.1	12.1	2.3	2.5	2.5	2.2	1.9	2.0%	1.9%	2.2%	2.4%	2.6%
CANADA GOOSE HOLDINGS INC GOOS US	7,159	73.85	(5.6)	(11.3)	(19.9)	-	-	15.2	13.4	12.4	-	-	2.8	2.6	2.3	0.0%	0.0%	0.0%	0.0%	0.0%
GUESS? INC GES US	6,827	132.77	0.8	(11.7)	(19.4)	6.4	6.5	6.3	8.8	7.4	1.7	1.7	1.7	1.8	1.8	3.3%	5.3%	6.8%	20.6%	6.2%
LANDS' END INC LE US	3,906	125.22	(1.0)	12.8	68.3	15.9	-42.1	-106.7	41.3	27.9	1.3	1.4	-	-	-	0.0%	0.0%	0.0%	0.0%	0.0%
ESPRIT HOLDINGS LTD 330 HK	382	0.14	0.7	33.7	(66.7)	-0.6	-0.2	-		-	0.1	0.2	_	_	-	0.0%	0.0%	0.0%	0.0%	0.0%
Average	233,317		8.2	14.6	10.9	29.8	297.0	20.6	20.1	17.5	5.3	5.1	4.9	4.3	3.8	2.1%	2.1%	2.4%	4.3%	2.6%

Source: Bloomberg, CIRL (Price as of Dec 5 market close)



### Risk Factors

Downside risks include: 1) Trade war tension escalates; 2) RMB appreciation; 3) More intense industry competition; 4) Slower than expected ramp up of Vietnam Plant Phase 2; 5) Order slowdown from major clients and slow order ramp up from new clients; 6) sharp rise in raw material costs

#### **Rating Policy**

	Rating	Definition
- · · - · ·	Buy	Outperform HSI by 15%
Stock Rating	Neutral	Between -15% ~ 15% of the HSI
	Sell	Underperform HSI by -15%
	Accumulate	Outperform HSI by 10%
Sector Rating	Neutral	Between -10% ~ 10% of the HSI
	Reduce	Underperform HSI by -10%
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## **Analyst Certification**

I, Hayman Chiu, hereby certify that all of the views expressed in this report accurately reflect my personal views about the subject company or companies and its or their securities. I also certify that no part of my compensation was / were, is / are or will be directly or indirectly, related to the specific recommendations or views expressed in this report / note.

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