

600309 CH Wanhua Chemical Group Rating: OUTPERFORM Target Price: Rmb67.7

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公司研究/化工/基础化工材料制品

证券研究报告

万华化学(600309)公司季报点评

2025-04-23

建业绩导向观念,迎 2025"变革年"

投资要点:

- 维持"优于大市"评级。由于公司石化业务承压明显,下调公司 2025-2026 年 EPS 并新增 2027 年 EPS 分别为 4.20/5.45/6.07 元 (原 2025-26 预测为 6.27/7.09 元)。参考可比公司估值,给予公司 25 年 16.12 倍 PE (原为 2024 年 19x),下调目标价 67.70 元 (原为 90.06 元)。
- 公司 Q4 业绩同环比下降,石化业务承压明显。公司 2024 年实现营业总收入 1820.69 亿元,同比+3.83%,归母净利润 130.33 亿元,同比-22.49%。其中,2024Q4 实现收入 344.65 亿元,同比-19.49%,环比-31.80%,归母净利润 19.40 亿元,同比-52.83%,环比-33.55%。公司 Q4 业绩下滑主要系减值所致,其中公司 Q4 资产减值损失 7.32 亿元、营业外支出 9.08 亿元。分业务来看,石化盈利能力持续承压,且 2024 年下半年压力进一步加大,其中公司 2024 年全年石化毛利率为 3.52%,下半年石化毛利率仅为 2.31%。
- 2025Q1 业绩环比提升,迎 2025"变革年"。公司 2025Q1 实现收入 430.67 亿元,同比-6.70%,环比+24.96%,归母净利润 30.82 亿元,同比-25.87%,环比+58.89%。2025 年,公司经营按照"变革年"的工作部署,以变革应对全球不确定性挑战,通过观念变革、组织变革、预算和费用变革、激励机制变革等管理举措,激发组织活力、拓展市场边界,万华蓬莱基地多套装置成功投产,一季度公司主要产品销量同比增长,但受产品价格下跌影响,获利同比下降。公司以观念变革为先导,从管理思维向经营思维转变,引导各业务单元建立起业绩导向的观念。
- 布局众多,多项目即将投产。公司业务涵盖聚氨酯、石化、精细化学品及新材料产业集群。(1)聚氨酯:万华福建第二套33万吨/年TDI项目预计2025年5月份建成投产,届时万华TDI总产能将达到144万吨/年。(2)石化:2025年初,万华烟台25万吨/年LDPE装置一次性开车成功,为公司迈入高端聚烯烃领域打下坚实基础。(3)新材料:公司MS和XLPE项目稳步推进,预计2025年投产。
- 风险提示:在建项目不及预期、需求大幅下降。

主要财务数据及预测

财务摘要(百万元)	2023A	2024A	2025E	2026E	2027E
营业收入	175,361	182,069	200,012	223,954	244,417
(+/-)%	5.9%	3.8%	9.9%	12.0%	9.1%
净利润 (归母)	16,816	13,033	13,198	17,102	19,068
(+/-)%	3.6%	-22.5%	1.3%	29.6%	11.5%
每股净收益 (元)	5.36	4.15	4.20	5.45	6.07
净资产收益率(%)	19.0%	13.8%	12.6%	14.7%	14.7%
市盈率(现价&最新股	10.27	13.25	13.08	10.10	9.05

财务预测表

资产负债表 (百万元)	2023A	2024A	2025E	2026E	2027E	利润表(百万元)	2023A	2024A	2025E	2026E	2027Е
货币资金	23,710	24,533	38,914	55,190	75,116	营业总收入	175,361	182,069	200,012	223,954	244,417
交易性金融资产	0	0	0	0	0	营业成本	145,926	152,643	170,935	188,992	206,285
应收账款及票据	9,144	12,319	13,533	15,153	16,538	税金及附加	960	1,084	1,191	1,333	1,455
存货	20,650	24,107	26,996	29,848	32,579	销售费用	1,346	1,619	1,778	1,991	2,173
其他流动资产	8,360	9,031	9,543	10,138	10,673	管理费用	2,450	3,023	3,321	3,718	4,058
流动资产合计	61,864	69,990	88,987	110,329	134,905	研发费用	4,081	4,550	4,999	5,597	6,109
长期投资	7,046	9,651	9,651	9,651	9,651	EBIT	21,376	19,795	19,457	24,239	26,466
固定资产	98,764	118,828	123,247	125,765	126,383	其他收益	943	1,181	1,290	1,445	1,576
在建工程	50,455	63,159	63,159	63,159	63,159	公允价值变动收益	82	-76	0	0	0
无形资产及商誉	12,943	14,167	14,967	15,692	16,342	投资收益	621	709	779	872	952
其他非流动资产	21,968	17,538	16,518	15,573	14,528	财务费用	1,676	2,094	2,319	2,031	1,705
非流动资产合计	191,176	223,343	227,542	229,840	230,063	减值损失	-178	-943	0	0	0
总资产	253,040	293,333	316,529	340,169	364,968	资产处置损益	1	39	0	0	0
短期借款	43,526	35,557	35,557	35,557	35,557	营业利润	20,389	17,966	17,539	22,608	25,160

应付账款及票据	45,594	69,136	77,421	85,600	93,432	营业外收支	-379	-1,042	-400	-400	-400
一年内到期的非流动负债	8,533	11,182	13,595	13,595	13,595	所得税	1,710	2,133	2,160	2,799	3,120
其他流动负债	11,004	10,208	11,212	12,415	13,484	净利润	18,300	14,791	14,979	19,409	21,640
流动负债合计	108,657	126,083	137,786	147,167	156,068	少数股东损益	1,484	1,758	1,781	2,307	2,572
长期借款	39,811	48,176	48,176	48,176	48,176	归属母公司净利润	16,816	13,033	13,198	17,102	19,068
应付债券	0	3,400	3,400	3,400	3,400						
租赁债券	6,998	6,510	6,510	6,510	6,510	主要财务比率	2023A	2024A	2025E	2026E	2027E
其他非流动负债	3,120	5,665	5,540	5,540	5,540	ROE(摊薄,%)	19.0%	13.8%	12.6%	14.7%	14.7%
非流动负债合计	49,929	63,750	63,626	63,626	63,626	ROA(%)	8.1%	5.4%	4.9%	5.9%	6.1%
总负债	158,586	189,833	201,411	210,793	219,693	ROIC(%)	10.1%	8.3%	7.6%	9.0%	9.2%
实收资本(或股本)	3,140	3,140	3,140	3,140	3,140	销售毛利率(%)	16.8%	16.2%	14.5%	15.6%	15.6%
其他归母股东权益	85,516	91,486	101,323	113,275	126,601	EBIT Margin(%)	12.2%	10.9%	9.7%	10.8%	10.8%
归属母公司股东权益	88,656	94,626	104,463	116,415	129,740	销售净利率(%)	10.4%	8.1%	7.5%	8.7%	8.9%
少数股东权益	5,798	8,874	10,655	12,962	15,534	资产负债率(%)	62.7%	64.7%	63.6%	62.0%	60.2%
股东权益合计	94,454	103,500	115,117	129,377	145,275	存货周转率(次)	7.5	6.8	6.7	6.6	6.6
总负债及总权益	253,040	293,333	316,529	340,169	364,968	应收账款周转率 (次)	19.3	17.0	15.5	15.6	15.4

						总资产周转周转率(次)	0.8	0.7	0.7	0.7	0.7
现金流量表(百万元)	2023A	2024A	2025E	2026E	2027E	净利润现金含量	1.6	2.3	3.0	2.7	2.6
经营活动现金流	26,797	30,053	39,559	45,763	49,925	资本支出/收入	24.6%	19.4%	11.2%	10.0%	9.2%
投资活动现金流	-44,830	-37,078	-21,387	-21,528	-21,448	EV/EBITDA	9.66	9.27	6.50	5.11	4.24
筹资活动现金流	22,809	6,186	-3,801	-7,959	-8,551	P/E(现价&最新股本摊薄)	10.27	13.25	13.08	10.10	9.05
汇率变动影响及其他	-92	17	11	0	0	P/B(现价)	1.95	1.82	1.65	1.48	1.33
现金净增加额	4,684	-821	14,381	16,276	19,926	P/S(现价)	0.98	0.95	0.86	0.77	0.71
折旧与摊销	11,389	13,022	17,627	19,702	21,777	EPS-最新股本摊薄(元)	5.36	4.15	4.20	5.45	6.07
营运资本变动	-5,108	-333	4,675	4,315	4,251	DPS-最新股本摊薄(元)	1.63	1.25	1.27	1.64	1.83
资本性支出	-43,070	-35,360	-22,400	-22,400	-22,400	股息率(现价,%)	3.0%	2.3%	2.3%	3.0%	3.3%

数据来源: Wind, 公司公告, HTI

表1: 可比公司估值表

可比	公司	收盘价 (元)	E	PS(元/股)			PE	
代码	公司	权益() (九)	2024A/E	2025E	2026E	2024A/E	2025E	2026E
300848.SZ	美瑞新材	16.35	0.21	0.78	1.16	77.86	20.96	14.09
300218.SZ	华峰化学	6.77	0.45	0.6	0.73	15.04	11.28	9.27
均值						46.45	16.12	11.68

数据来源: Wind, HTI

注:股价更新至 2025 年 4 月 18 日收盘价,可比公司采用 Wind 一致预期,其中华峰化学 2024 年报已披露,其 EPS 为实际值

APPENDIX 1

Summary

Investment Highlights:

Maintain 'Outperform' rating. Due to pressure on petrochemical business, 2025-2026 EPS is revised to 4.20/5.45/6.07 RMB. With a 16.12x PE for 2025, target price is adjusted to 67.70 RMB.

Q4 performance declined YoY and QoQ, with significant pressure on petrochemicals. In 2024, total revenue was 182.07 billion RMB, up 3.83% YoY, while net profit attributable to shareholders was 13.03 billion RMB, down 22.49% YoY. Q4 revenue was 34.47 billion RMB, down 19.49% YoY and 31.80% QoQ, with net profit attributable to shareholders at 1.94 billion RMB, down 52.83% YoY and 33.55% QoQ. Q4 decline was mainly due to impairments, with assets impairment loss of 732 million RMB and non-operating expenses of 908 million RMB. Petrochemical profitability remains under pressure, with 2024 GPM at 3.52% and H2 at 2.31%.?025 Q1 performance improved QoQ, marking a 'Year of Transformation'. Revenue was 43.07 billion RMB, down 6.70% YoY but up 24.96% QoQ, with net profit attributable to shareholders at 3.08 billion RMB, down 25.87% YoY but up 58.89% QoQ. The company aims to tackle global uncertainties through management reforms, boosting organizational vitality and market expansion. Despite increased sales, profit declined due to falling prices. The company is shifting from management to performance-oriented thinking.

Extensive layout with multiple projects nearing completion. Business spans polyurethane, petrochemicals, fine chemicals, and new materials. (1) Polyurethane: Wanhua's second 330,000 tons/year TDI project in Fujian is expected to start in May 2025, raising total TDI capacity to 1.44 million tons/year. (2) Petrochemicals: In early 2025, Wanhua's 250,000 tons/year LDPE unit in Yantai will start, establishing a foundation in high-end polyolefins. (3) New materials: MS and XLPE projects are progressing, expected to start in 2025.

Risk Warning: Projects under construction may be weaker than expected, and demand may significantly decline.

附录 APPENDIX

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分析师股票评级

优于大市,未来 12-18 个月内预期相对基准指数涨幅在 10%以上,基准定义如 下

中性,未来 12-18 个月内预期相对基准指数变化不大,基准定义如下。根据 FINRA/NYSE 的评级分布规则,我们会将中性评级划入持有这一类别。

弱于大市,未来 12-18 个月内预期相对基准指数跌幅在 10%以上,基准定义如 T

各地股票基准指数:日本 - TOPIX, 韩国 - KOSPI,台湾 - TAIEX,印度 - Nifty100,美国 - SP500;其他所有中国概念股 - MSCI China.

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评级分布 Rating Distribution



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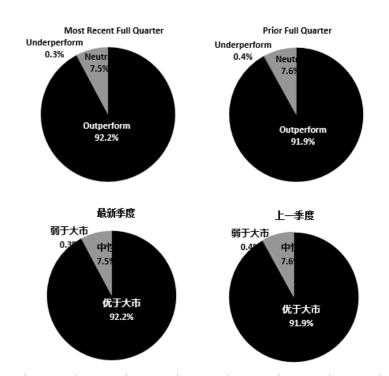
Analyst Stock Ratings

Outperform: The stock's total return over the next 12-18 months is expected to exceed the return of its relevant broad market benchmark, as indicated below.

Neutral: The stock's total return over the next 12-18 months is expected to be in line with the return of its relevant broad market benchmark, as indicated below. For purposes only of FINRA/NYSE ratings distribution rules, our Neutral rating falls into a hold rating category.

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Benchmarks for each stock's listed region are as follows: Japan - TOPIX, Korea - KOSPI, Taiwan - TAIEX, India - Nifty100, US - SP500; for all other China-concept stocks - MSCI China.



截至	2025 年	. 3	A	31	Ħ	海通	国	斥股	票研	冤评	级分	7 布
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	优于大市	中性	弱于大市
		(持有)	
海通国际股票研究覆盖率	92.2%	7.5%	0.3%
投资银行客户*	3.3%	3.5%	0.0%

^{*}在每个评级类别里投资银行客户所占的百分比。

上述分布中的买入,中性和卖出分别对应我们当前优于大市,中性和落后大市评级。

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此前的评级系统定义(直至 2020 年 6 月 30 日):

买入, 未来 12-18 个月内 预期相 对基准指数涨幅在 10%以上, 基准定义如下

中性,未来 12-18 个月内预期相对基准指数变化不大,基准定义如下。根据 FINRA/NYSE 的评级分布规则,我们会将中性评级划入持有这一类别。

卖出,未来12-18个月内预期相对基准指数跌幅在10%以上,基准定义如下

各地股票基准指数:日本 - TOPIX, 韩国 - KOSPI, 台湾 - TAIEX, 印度 - Nifty100; 其他所有中国概念股 - MSCI China.

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	Outperform	Neutral	Underp er for m
		(h ol d)	
HTI Equity Research Coverage	92.2%	7.5%	0.3%
IB clients*	3.3%	3.5%	0.0%

^{*}Percentage of investment banking clients in each rating category.

BUY, Neutral, and SELL in the above distribution correspond to our current ratings of Outperform, Neutral, and Underperform.

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Benchmarks for each stock's listed region are as follows: Japan - TOPIX, Korea - KOSPI, Taiwan - TAIEX, India - Nifty100; for all other China-concept stocks - MSCI China.

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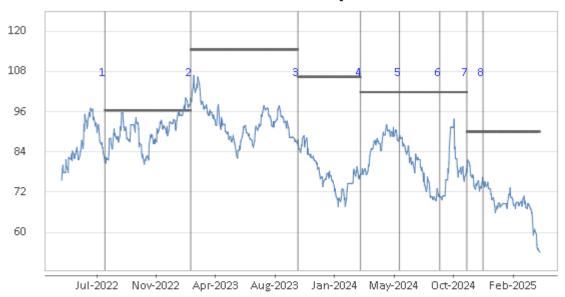
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Wanhua Chemical Group - 600309 CH



- 1. 2 Aug 2022 OUTPERFORM at 81.00 target 96.42.
- 2. 14 Feb 2023 OUTPERFORM at 97.97 target 114.58.
- 3. 17 Oct 2023 OUTPERFORM at 87.56 target 106.40.
- 4. 10 Mar 2024 OUTPERFORM at 77.18 target 101.84.
- 5. 5 Jun 2024 OUTPERFORM at 88.10 target 101.84.
- $6.\ 5\ \mathsf{Sep}\ 2024\ \mathsf{OUTPERFORM}\ \mathsf{at}\ 70.69\ \mathsf{target}\ 101.84.$
- 7. 6 Nov 2024 OUTPERFORM at 78.88 target 90.06.
- 8. 13 Dec 2024 OUTPERFORM at 74.75 target 90.06.