

晶苑国际 Crystal International (2232 HK)

营收利润双增,在头部品牌客户中的渗透率持续提升 Solid Revenue and Profit Growth, Deeper Penetration into Core Customers

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热点速评 Flash Analysis

(Please see APPENDIX 1 for English summary)

事件: 2025年8月20日, 晶苑国际召开2025年中期业绩电话会。

营收利润双增,充裕现金流保障分红与扩张并行。晶苑国际 1H25 实现收入 12.29 亿美元,同比+12.4%,保持稳健增长。分品类看,休闲服/运动及户外服/牛仔服/贴身内衣/毛衣实现增速分别为+11.4%/+12.4%/+10.3%/+9.5%/+29.2%,毛衣业务增长突出。分区域看,亚太地区+14.5%、北美洲+11.7%、欧洲+9.7%、其他国家和地区+14.9%,收入占比分别为 39%、38%、21%、3%。整体订单动能良好,管理层表示北美增长快于欧洲主要由于关税影响下部分客户对美国订单发出了提前发货要求。利润方面,公司 1H25 实现毛利率 2.43 亿美元,同比+19.7%,毛利率升至19.8%,同比提升 1 个百分点;净利润 9800 万美元,同比+16.8%,净利率 8%,较上年同期小幅改善。费用率降至10.3%,管理效率提升显著。**现金流方面,**1H25 经营现金流达 1.55 亿美元,期末净现金头寸达 5.17 亿美元,保障公司高分红与扩张并行。管理层宣布 2025 年中期股息为 16.3 港仙,高于 2024 年同期的 13.8 港仙,派息率维持在60%,与 2024 年同期持平。

晶苑国际 1H25 订单流入强劲,生产线利用率维持在历史高位,核心驱动力来自头部品牌客户渗透率的持续提升。公司有效把握主要客户拓展多元化产品类别的机遇,且核心品牌客户均保持稳健增长势头,共同构成公司业绩持续增长的核心驱动力。其中,公司最大客户(优衣库)表现优异,其订单同比增幅达约 20%,快于其整体销售增幅,晶苑国际在其供应链份额显著提升,充分验证公司在客户体系中的竞争优势。同时,公司积极开拓新客户与新品类,已与 Zara 启动合作,首批聚焦牛仔"五袋裤"产品线,通过集中化生产提升效率;Adidas 未来 2-3 年对晶苑产能需求强劲;Lululemon 虽整体增速放缓,但处于整合供应商过程中,公司有望凭借综合优势进一步扩大份额。展望下半年,公司将与一家领先的欧洲品牌客户建立全新合作关系,为中长期业务增长打开新空间。凭借多品类协同发展模式与日益深化的客户关系,公司在行业中的竞争地位持续稳固。

公司积极应对关税挑战,整体影响可控。美国市场约占公司收入的三分之一。面对 2025 年 4 月美国宣布的对等关税政策,公司已通过三方面有效缓释冲击: 1)在 FOB 收入口径下,国际运费、目的港费用及新增进口关税均由品牌客户承担,公司收入未受直接影响; 2)头部品牌客户具备较强定价能力,其产品零售加价幅度远高于离岸价,而关税是按离岸价征收,因此关税影响随着零售价加价幅度加大而相应降低; 3)尽管存在关税扰动,品牌客户终端需求依然稳健,并在整合供应商体系过程中对优质供应商的依赖度不断提升,公司订单动能与供应链效率优势得以延续。实际执行层面,关税政策实施后,仅部分美国客户要求公司阶段性共担关税,该安排预计最晚将于 10月份结束,管理层预计 H2 影响将小于 H1,整体冲击可控。

产能布局多元,埃及工厂项目处于评估阶段。公司在产能端持续深化布局,除继续在越南、柬埔寨和孟加拉等地扩张外,正积极评估在埃及新建产能,以贴近欧洲市场、缩短运输周期并降低关税风险。同时,公司在越南推行"卫星工厂"模式,以分散用工压力、提升招工及员工留任效率,目前运行反馈积极。公司预计 2025 年整体产能扩张将维持高单位数增速;若埃及项目最终落地,将成为新的产能增长引擎。公司 1H25 资本支出约 6,000 万美元,若确定推进新建埃及工厂,公司预计全年 Capex 将进一步提升。管理层表示亚洲和欧洲为公司未来发展重点地区。

利润率改善可期,长期增长战略清晰。管理层预计 2025 全年收入增长约 10%,下半年毛利率有望进一步提升,利润增速将快于收入。2026 年在关税不确定性背景下,公司指引收入增速为高个位数,同时利润率改善幅度更大。未来三年,公司将在核心产能基地实现稳健扩张,目标在五年内实现约 60%出口产品面料自供。公司长期战略基调保持清晰:扎实基本功(产品质量、交付速度、客户服务),通过多品类协同、加快垂直一体化进程、产品创新与客户战略共建提升长期竞争力。

风险提示:全球消费需求波动、关税政策不确定性、劳动力成本上升、客户集中度较高。

APPENDIX 1

Summary

Event: On August 20, 2025, Crystal International held its 2025 interim results conference call.

Revenue and profit both increased, with ample cash flow supporting dividends and expansion in parallel. In 1H25, Crystal International achieved revenue of USD 1.229 billion, up 12.4% YoY, maintaining solid growth. By product category, casual wear/sports and outdoor wear/denim/lingerie/sweaters recorded growth of +11.4%/+12.4%/+10.3%/+9.5%/+29.2%, with sweaters showing the most significant growth. By region, Asia Pacific +14.5%, North America +11.7%, Europe +9.7%, and other regions +14.9%, contributing 39%, 38%, 21%, and 3% of revenue, respectively. Overall order momentum remained strong, with management noting that North America outpaced Europe mainly due to some customers placing early shipment requests for U.S. orders under tariff concerns. On profitability, 1H25 gross profit reached USD 243 million, up 19.7% YoY, with a gross margin of 19.8%, an increase of 1ppt YoY. Net profit was USD 98 million, up 16.8% YoY, with a net margin of 8%, slightly higher than the prior year. The expense ratio fell to 10.3%, reflecting significant management efficiency gains. Operating cash flow in 1H25 reached USD 155 million, with net cash of USD 517 million at period-end, providing ample support for both high dividends and expansion. Management announced an interim dividend of HKD 0.163 per share for 2025, higher than HKD 0.138 in 2024, maintaining a payout ratio of 60%, consistent with the prior year.

Crystal International's order inflow remained strong in 1H25, with production line utilization at historically high levels, driven by continued penetration into leading brand customers. The company effectively captured opportunities from key customers' diversified product categories expansion, while core brand customers maintained solid growth momentum, collectively forming the company's core growth engine. Among them, the largest customer (Uniqlo) performed strongly, with order growth of about 20% YoY, outpacing its overall sales growth, significantly expanding Crystal's share in its supply chain and demonstrating the company's competitive edge. At the same time, the company actively pursued new customers and categories, launching cooperation with Zara, focusing initially on the denim "five-pocket pants" product line to enhance efficiency through centralized production. Adidas is expected to have strong demand for Crystal's capacity over the next 2–3 years; although Lululemon's overall growth has slowed, it is consolidating suppliers, and Crystal is well-positioned to expand share through its comprehensive advantages. Looking ahead, the company will establish a new partnership with a leading European brand in 2H25, opening new growth potential for the medium to long term. Leveraging its multi-category synergy model and deepening customer relationships, Crystal continues to strengthen its industry position.

Diversified capacity layout, proactive response to tariff challenges. The U.S. market accounts for about one-third of the company's revenue. In response to the U.S. reciprocal tariff policy announced in April 2025, the company has effectively mitigated the impact in three ways: (1) under FOB terms, international freight, destination port fees, and new import tariffs are borne by brand customers, shielding the company's revenue from direct impact; (2) leading brand customers generally have strong pricing power, with retail markups far exceeding FOB prices, and since tariffs are levied on FOB rather than retail prices, the relative impact decreases as markups rise; (3) despite tariff disruptions, brand customers' end-market demand remains solid, and their supplier consolidation further increases reliance on high-quality partners, sustaining order momentum and Crystal's supply chain efficiency. In execution, only a few U.S. customers requested temporary tariff sharing after the policy was introduced, which had limited impact on 1H results. This sharing arrangement is expected to end by October, with management anticipating a smaller impact in H2 versus H1. The overall effect of tariffs is controllable.

Diversified capacity layout, Egypt plant project under evaluation. The company continues to deepen its capacity deployment, expanding in Vietnam, Cambodia, and Bangladesh while actively assessing the establishment of new capacity in Egypt to be closer to the European market, shorten transportation cycles, and reduce tariff risks. Meanwhile, the company is implementing a "satellite factory" model in Vietnam to ease labor competition, improve recruitment, and enhance employee retention, which has received positive feedback so far. The company expects overall capacity expansion in 2025 to maintain a high single-digit growth rate; if the Egypt project is finalized, it will become a new growth engine. The company's capital expenditure in 1H25 was approximately USD 60 million, and if the new Egypt plant is confirmed, full-year Capex is expected to further increase. Management stated that Asia and Europe are key focus regions for the company's future development.

Margin expansion expected, long-term growth path clear. Management expects full-year 2025 revenue growth of about 10%, with further gross margin improvement in 2H and profit growth outpacing revenue. For 2026, under tariff uncertainty, revenue is guided at high-single-digit growth, with greater margin expansion. Over the next three years, the company will achieve organic growth across its core production bases while accelerating vertical integration, targeting around 60% of export fabric supply to be self-produced within five years. The long-term strategy remains consistent: solid fundamentals (product quality, delivery speed, customer service), multi-category synergy, vertical integration, product innovation, and co-creation with customers to strengthen competitiveness.

Risks: global consumer demand volatility, tariff policy uncertainty, rising labor costs, and high customer concentration.



附录 APPENDIX

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	优于大市	中性	弱于大市	优于大市	中性	弱于大市
		(持有)			(持有)	
海通国际股票研究覆盖率	92.6%	7.2%	0.2%	92.2%	7.5%	0.3%
投资银行客户*	2.9%	4.1%	0.0%	3.3%	3.5%	0.0%

^{*}在每个评级类别里投资银行客户所占的百分比。

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卖出, 未来 12-18 个月内预期相对基准指数跌幅在 10%以上, 基准定义如下

各地股票基准指数: 日本-TOPIX, 韩国-KOSPI, 台湾-TAIEX, 印度-Nifty100; 其他所有中国概念股-MSCI China.

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		(hold)			(hold)	
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