承德露露(000848)

食品饮料/必需消费

2025-11-04

000848 CH

Hebei Cheng De Lolo Company Rating: OUTPERFORM

Target Price: Rmb10.26

股票研究

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# 三季度营收复苏明显, 仍处费用投入期

■承德露露(000848)三季报点评

#### 本报告导读:

公司三季度营收表现明显复苏,不过销售费率提升抵消毛利率扩张。后续关注公司 新品露露植本养生水的表现情况。维持优于大市评级。

### 投资要点:

- 🔾 维持优于大市评级。我们下修 2025-2027 年 EPS 预测分别为 0.57/0.63/0.71 元,结合可比公司估值情况,给予公司 18 倍的 PE (2025E), 目标价为 10.26 元/股, 维持"优于大市"评级。 **受上半年** 表现拖累,前三季度整体仍有承压。25年前三季度公司实现营收 19.56 亿元(YOY-9.42%),毛利率同比提升 4.10pct 至 45.62%, 此外 期间费用率同比提升 4.18pct (其中销售费率同比+3.62pct,管理费 率同比+0.36pct, 财务费率同比+0.42pct), 此外所得税率同比 -1.02pct, 因此最终归母净利率同比+0.20pct 至 19.61%, 对应实现归 母净利润 3.84 亿元 (YOY-8.47%)。
- 单三季度收入明显复苏,毛利扩张延续。单 25Q3 来看,营收同比 增长 8.91%, 较上半年营收表现明显复苏, 此外毛利率同比提升 4.05pct, 延续上半年毛利率提升趋势, 不过期间费用率同比提升 3.57pct (其中销售费率同比+4.83pct,管理费率基本持平,财务费率 同比+0.74pct),以及所得税率同比+2.44pct,最终归母净利率同比 -2.02pct 至 21.90%,对应归母净利润同比下滑 0.28%。
- 养生水赛道景气度上行,期待露露植本成为下一增长曲线。25 年上 半年,公司围绕"领潮植物饮品发展"战略,推出了露露植本系列: 枸杞桑葚饮、枇杷秋梨饮、陈皮乌梅饮、桂圆姜枣饮等新品,增强 品牌核心竞争力,努力实现品牌年轻化。据东方财富网援引南方都 市报报道, 行业数据显示, 中式养生水 2024 年的市场规模已飙升至 30 亿元, 同比增速达 566%, 预计 2028 年将突破 100 亿元大关。我 们认为当前养生水行业整体正处景气度上期期,同时公司通过露露 植本系列实现良好卡位,预计随着秋冬气温降低,公司养生水需求 有望持续提升,期待露露植本系列成为公司下一增长曲线。
- 风险提示。(1)食品安全风险,(2)需求不及预期,(3)竞争加剧。

财务摘要(百万元)	2023A	2024A	2025E	2026E	2027E
营业总收入	2,955	3,287	2,972	3,187	3,370
(+/-)%	9.8%	11.3%	-9.6%	7.3%	5.7%
净利润(归母)	638	666	599	664	743
(+/-)%	6.0%	4.4%	-10.1%	10.8%	11.8%
每股净收益(元)	0.61	0.63	0.57	0.63	0.71
净资产收益率(%)	20.7%	19.4%	16.1%	16.3%	16.7%
市盈率(现价&最新股本摊薄)	14.56	13.95	15.51	13.99	12.51
资料来源:Wind,HTI					

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## 财务预测表

资产负债表(百万元)	2023A	2024A	2025E	2026E	2027E	利润表(百万元)	2023A	2024A	2025E	2026E	2027E
货币资金	3,120	3,390	3,621	3,975	4,354	营业总收入	2,955	3,287	2,972	3,187	3,370
交易性金融资产	0	0	0	0	0	营业成本	1,730	1,941	1,680	1,827	1,897
应收账款及票据	10	19	17	18	19	税金及附加	25	29	27	29	30
存货	311	193	168	183	189	销售费用	344	418	446	430	438
其他流动资产	7	10	9	9	9	管理费用	32	55	59	57	61
流动资产合计	3,447	3,611	3,815	4,185	4,571	研发费用	31	16	15	16	17
长期投资	0	0	0	0	0	EBIT	797	828	749	831	930
固定资产	180	560	577	588	595	其他收益	2	2	1	2	2
在建工程	209	109	129	149	169	公允价值变动收益	0	0	0	0	0
无形资产及商誉	282	298	295	293	290	投资收益	0	0	0	0	0
其他非流动资产	64	12	27	27	27	财务费用	-47	-52	-45	-48	-54
非流动资产合计	734	980	1,028	1,057	1,081	减值损失	0	-1	0	0	-1
总资产	4,181	4,591	4,843	5,242	5,652	资产处置损益	1	0	0	0	0
短期借款	0	6	6	6	6	营业利润	844	880	792	878	982
应付账款及票据	550	464	397	431	448	营业外收支	2	0	2	2	2
一年内到期的非流动负债	2	18	48	48	48	所得税	208	214	194	216	241
其他流动负债	448	476	431	463	486	净利润	638	666	599	664	743
流动负债合计	1,000	964	881	948	987	少数股东损益	0	0	0	0	0
长期借款	0	134	134	134	134	归属母公司净利润	638	666	599	664	743
应付债券	0	0	0	0	0						
租赁负债	2	0	0	0	0	主要财务比率	2023A	2024A	2025E	2026E	2027E
	2 55			0 95		主要财务比率 ROE(摊薄,%)	<b>2023A</b> 20.7%	<b>2024A</b> 19.4%	<b>2025E</b> 16.1%	<b>2026E</b> 16.3%	<b>2027E</b> 16.7%
租赁负债 其他非流动负债		0	0		0						
租赁负债 其他非流动负债	55	0 55	0 95	95	0 95	ROE(摊薄,%)	20.7%	19.4%	16.1%	16.3%	16.7%
租赁负债 其他非流动负债 <b>非流动负债合计</b>	55 <b>58</b>	0 55 <b>189</b>	0 95 <b>229</b>	95 <b>229</b>	0 95 <b>229</b>	ROE(摊薄,%) ROA(%)	20.7% 16.0%	19.4% 15.2%	16.1% 12.7%	16.3% 13.2%	16.7% 13.6%
租赁负债 其他非流动负债 非流动负债合计 总负债	55 <b>58</b> <b>1,057</b>	0 55 <b>189</b> <b>1,152</b>	0 95 <b>229</b> <b>1,111</b>	95 <b>229</b> <b>1,177</b>	0 95 <b>229</b> <b>1,216</b>	ROE(摊薄,%) ROA(%) ROIC(%)	20.7% 16.0% 19.2%	19.4% 15.2% 17.4%	16.1% 12.7% 14.4%	16.3% 13.2% 14.8%	16.7% 13.6% 15.2%
租赁负债 其他非流动负债 非流动负债合计 总负债 实收资本(或股本) 其他归母股东权益	55 <b>58</b> <b>1,057</b> 1,053	0 55 <b>189</b> <b>1,152</b> 1,053	0 95 <b>229</b> <b>1,111</b> 1,053	95 <b>229</b> <b>1,177</b> 1,053	0 95 <b>229</b> <b>1,216</b> 1,053	ROE(摊薄,%) ROA(%) ROIC(%) 销售毛利率(%)	20.7% 16.0% 19.2% 41.5%	19.4% 15.2% 17.4% 40.9%	16.1% 12.7% 14.4% 43.5%	16.3% 13.2% 14.8% 42.7%	16.7% 13.6% 15.2% 43.7%
租赁负债 其他非流动负债 非流动负债合计 总负债 实收资本(或股本) 其他归母股东权益	55 <b>58</b> <b>1,057</b> 1,053 2,036	0 55 <b>189</b> <b>1,152</b> 1,053 2,386	0 95 <b>229</b> <b>1,111</b> 1,053 2,680	95 229 1,177 1,053 3,012	0 95 <b>229</b> <b>1,216</b> 1,053 3,384	ROE(摊薄,%) ROA(%) ROIC(%) 销售毛利率(%) EBIT Margin(%)	20.7% 16.0% 19.2% 41.5% 27.0%	19.4% 15.2% 17.4% 40.9% 25.2%	16.1% 12.7% 14.4% 43.5% 25.2%	16.3% 13.2% 14.8% 42.7% 26.1%	16.7% 13.6% 15.2% 43.7% 27.6%
租赁负债 其他非流动负债 非流动负债合计 总负债 实收资本(或股本) 其他归母股东权益 归属母公司股东权益 少数股东权益	55 58 1,057 1,053 2,036 3,089	0 55 189 1,152 1,053 2,386 3,439	0 95 <b>229</b> <b>1,111</b> 1,053 2,680 <b>3,733</b>	95 229 1,177 1,053 3,012 4,065	0 95 <b>229</b> <b>1,216</b> 1,053 3,384 <b>4,436</b>	ROE(摊薄,%) ROA(%) ROIC(%) 销售毛利率(%) EBIT Margin(%) 销售净利率(%)	20.7% 16.0% 19.2% 41.5% 27.0% 21.6%	19.4% 15.2% 17.4% 40.9% 25.2% 20.3%	16.1% 12.7% 14.4% 43.5% 25.2% 20.2%	16.3% 13.2% 14.8% 42.7% 26.1% 20.8%	16.7% 13.6% 15.2% 43.7% 27.6% 22.0%
租赁负债 其他非流动负债 非流动负债合计 总负债 实收资本(或股本) 其他归母股东权益 归属母公司股东权益	55 58 1,057 1,053 2,036 3,089 35	0 55 <b>189</b> <b>1,152</b> 1,053 2,386 <b>3,439</b> 0	0 95 <b>229</b> <b>1,111</b> 1,053 2,680 <b>3,733</b>	95 <b>229 1,177</b> 1,053 3,012 <b>4,065</b> 0	0 95 <b>229</b> <b>1,216</b> 1,053 3,384 <b>4,436</b>	ROE(摊薄,%) ROA(%) ROIC(%) 销售毛利率(%) EBIT Margin(%) 销售净利率(%) 资产负债率(%)	20.7% 16.0% 19.2% 41.5% 27.0% 21.6% 25.3%	19.4% 15.2% 17.4% 40.9% 25.2% 20.3% 25.1%	16.1% 12.7% 14.4% 43.5% 25.2% 20.2% 22.9%	16.3% 13.2% 14.8% 42.7% 26.1% 20.8% 22.5%	16.7% 13.6% 15.2% 43.7% 27.6% 22.0% 21.5%
租赁负债 其他非流动负债 非流动负债合计 总负债 实收资本(或股本) 其他归母股东权益 归属母公司股东权益 少数股东权益 股东权益合计	55 58 1,057 1,053 2,036 3,089 35 3,124	0 55 189 1,152 1,053 2,386 3,439 0 3,439	0 95 229 1,111 1,053 2,680 3,733 0	95 <b>229 1,177</b> 1,053 3,012 <b>4,065</b> 0 <b>4,065</b>	0 95 229 1,216 1,053 3,384 4,436 0	ROE(摊薄,%) ROA(%) ROIC(%) 销售毛利率(%) EBIT Margin(%) 销售净利率(%) 资产负债率(%) 存货周转率(次)	20.7% 16.0% 19.2% 41.5% 27.0% 21.6% 25.3% 6.1	19.4% 15.2% 17.4% 40.9% 25.2% 20.3% 25.1% 7.7	16.1% 12.7% 14.4% 43.5% 25.2% 20.2% 22.9% 9.3	16.3% 13.2% 14.8% 42.7% 26.1% 20.8% 22.5% 10.4	16.7% 13.6% 15.2% 43.7% 27.6% 22.0% 21.5% 10.2
租赁负债 其他非流动负债 非流动负债合计 总负债 实收资本(或股本) 其他归母股东权益 归属母公司股东权益 少数股东权益 股东权益合计	55 58 1,057 1,053 2,036 3,089 35 3,124	0 55 189 1,152 1,053 2,386 3,439 0 3,439	0 95 229 1,111 1,053 2,680 3,733 0	95 <b>229 1,177</b> 1,053 3,012 <b>4,065</b> 0 <b>4,065</b>	0 95 229 1,216 1,053 3,384 4,436 0	ROE(摊薄,%) ROA(%) ROIC(%) 销售毛利率(%) EBIT Margin(%) 销售净利率(%) 资产负债率(%) 存货周转率(次) 应收账款周转率(次)	20.7% 16.0% 19.2% 41.5% 27.0% 21.6% 25.3% 6.1 237.4	19.4% 15.2% 17.4% 40.9% 25.2% 20.3% 25.1% 7.7 229.8	16.1% 12.7% 14.4% 43.5% 25.2% 20.2% 22.9% 9.3 167.6	16.3% 13.2% 14.8% 42.7% 26.1% 20.8% 22.5% 10.4 186.3	16.7% 13.6% 15.2% 43.7% 27.6% 22.0% 21.5% 10.2
租赁负债 其他非流动负债 非流动负债合计 总负债 实收资本(或股本) 其他归母股东权益 归属母公司股东权益 少数股东权益 股东权益合计 总负债及总权益	55 58 1,057 1,053 2,036 3,089 35 3,124 4,181	0 55 <b>189</b> <b>1,152</b> 1,053 2,386 <b>3,439</b> 0 <b>3,439</b> <b>4,591</b>	0 95 <b>229</b> <b>1,111</b> 1,053 2,680 <b>3,733</b> 0 <b>3,733</b> <b>4,843</b>	95 229 1,177 1,053 3,012 4,065 0 4,065 5,242	0 95 229 1,216 1,053 3,384 4,436 0 4,436 5,652	ROE(摊薄,%) ROA(%) ROIC(%) 销售毛利率(%) EBIT Margin(%) 销售净利率(%) 资产负债率(%) 存货周转率(次) 应收账款周转率(次) 总资产周转周转率(次)	20.7% 16.0% 19.2% 41.5% 27.0% 21.6% 25.3% 6.1 237.4 0.7	19.4% 15.2% 17.4% 40.9% 25.2% 20.3% 25.1% 7.7 229.8 0.7	16.1% 12.7% 14.4% 43.5% 25.2% 20.2% 22.9% 9.3 167.6 0.6	16.3% 13.2% 14.8% 42.7% 26.1% 20.8% 22.5% 10.4 186.3 0.6	16.7% 13.6% 15.2% 43.7% 27.6% 22.0% 21.5% 10.2 185.0 0.6
租赁负债 其他非流动负债 非流动负债合计 总负债 实收资本(或股本) 其他归母股东权益 归属母公司股东权益 少数股东权益 股东权益合计 总负债及总权益 现金流量表(百万元) 经营活动现金流	55 58 1,057 1,053 2,036 3,089 35 3,124 4,181	0 55 189 1,152 1,053 2,386 3,439 0 3,439 4,591	0 95 229 1,111 1,053 2,680 3,733 0 3,733 4,843	95 229 1,177 1,053 3,012 4,065 0 4,065 5,242	0 95 229 1,216 1,053 3,384 4,436 0 4,436 5,652	ROE(摊薄,%) ROA(%) ROIC(%) 销售毛利率(%) EBIT Margin(%) 销售净利率(%) 资产负债率(%) 存货周转率(次) 应收账款周转率(次) 总资产周转周转率(次)	20.7% 16.0% 19.2% 41.5% 27.0% 21.6% 25.3% 6.1 237.4 0.7	19.4% 15.2% 17.4% 40.9% 25.2% 20.3% 25.1% 7.7 229.8 0.7	16.1% 12.7% 14.4% 43.5% 25.2% 20.2% 22.9% 9.3 167.6 0.6 1.0	16.3% 13.2% 14.8% 42.7% 26.1% 20.8% 22.5% 10.4 186.3 0.6 1.1	16.7% 13.6% 15.2% 43.7% 27.6% 21.5% 10.2 185.0 0.6 1.1
租赁负债 其他非流动负债 非流动负债合计 总负债 实收资本(或股本) 其他归母股东权益 归属母公司股东权益 少数股东权益 股东权益合计 总负债及总权益 现金流量表(百万元)	55 58 1,057 1,053 2,036 3,089 35 3,124 4,181 2023A	0 55 189 1,152 1,053 2,386 3,439 0 3,439 4,591	0 95 229 1,111 1,053 2,680 3,733 0 3,733 4,843	95 229 1,177 1,053 3,012 4,065 0 4,065 5,242  2026E 760	0 95 229 1,216 1,053 3,384 4,436 0 4,436 5,652	ROE(摊薄,%) ROA(%) ROIC(%) 销售毛利率(%) EBIT Margin(%) 销售净利率(%) 资产负债率(%) 存货周转率(次) 应收账款周转率(次) 总资产周转周转率(次) 净利润现金含量 资本支出/收入	20.7% 16.0% 19.2% 41.5% 27.0% 21.6% 25.3% 6.1 237.4 0.7 1.0 6.4%	19.4% 15.2% 17.4% 40.9% 25.2% 20.3% 25.1% 7.7 229.8 0.7 0.9 6.5%	16.1% 12.7% 14.4% 43.5% 25.2% 20.2% 22.9% 9.3 167.6 0.6 1.0 2.3%	16.3% 13.2% 14.8% 42.7% 26.1% 20.8% 22.5% 10.4 186.3 0.6 1.1 2.1%	16.7% 13.6% 15.2% 43.7% 27.6% 22.0% 21.5% 0.6 1.1 2.0%
租赁负债 其他非流动负债 非流动负债合计 总负债 实收资本(或股本) 其他归与司股东权益 少数股东权益 少数股东权益 股东权益合计 总负债及总权益 现金流量表(百万元) 经营活动现金流 投资活动现金流	55 58 1,057 1,053 2,036 3,089 35 3,124 4,181 2023A 627 -190	0 55 189 1,152 1,053 2,386 3,439 0 3,439 4,591 2024A 630 -215	0 95 229 1,111 1,053 2,680 3,733 0 3,733 4,843 2025E 595 -82	95 229 1,177 1,053 3,012 4,065 0 4,065 5,242  2026E 760 -68	0 95 <b>229</b> <b>1,216</b> 1,053 3,384 <b>4,436</b> 0 <b>4,436</b> 5,652 <b>2027E</b> 824 -68	ROE(摊薄,%) ROA(%) ROIC(%) 销售毛利率(%) EBIT Margin(%) 销售净利率(%) 资产负债率(%) 存货周转率(次) 应收账款周转率(次) 总资产周转周转率(次) 净利润现金含量 资本支出/收入 EV/EBITDA	20.7% 16.0% 19.2% 41.5% 27.0% 21.6% 25.3% 6.1 237.4 0.7 1.0 6.4% 6.29	19.4% 15.2% 17.4% 40.9% 25.2% 20.3% 25.1% 7.7 229.8 0.7 0.9 6.5% 7.30	16.1% 12.7% 14.4% 43.5% 25.2% 20.2% 22.9% 9.3 167.6 0.6 1.0 2.3% 7.45	16.3% 13.2% 14.8% 42.7% 26.1% 20.8% 22.5% 10.4 186.3 0.6 1.1 2.1% 6.31	16.7% 13.6% 15.2% 43.7% 27.6% 22.0% 21.5% 10.2 185.0 0.6 1.1 2.0% 5.25
租赁负债 其他非流动负债 非流动负债 多负债 实收资本(或股本) 其他归司股东权益 归属母公股东权益 少数权益合计 总负债及总权益 现金流活动现金流 投资活动现金流 接资活动现金流 筹资活动现为两及其他	55 58 1,057 1,053 2,036 3,089 35 3,124 4,181 2023A 627 -190 -308	0 55 189 1,152 1,053 2,386 3,439 0 3,439 4,591 2024A 630 -215 -145	0 95 229 1,111 1,053 2,680 3,733 0 3,733 4,843 2025E 595 -82 -282	95 229 1,177 1,053 3,012 4,065 0 4,065 5,242  2026E 760 -68 -338	0 95 229 1,216 1,053 3,384 4,436 0 4,436 5,652 2027E 824 -68 -377	ROE(摊薄,%) ROA(%) ROIC(%) 销售毛利率(%) EBIT Margin(%) 销售净利率(%) 资产负债率(%) 存货周转率(次) 应收账款周转率(次) 总资产周转周转率(次) 净利润现金含量 资本支出/收入 EV/EBITDA P/E(现价&最新股本摊薄)	20.7% 16.0% 19.2% 41.5% 27.0% 21.6% 25.3% 6.1 237.4 0.7 1.0 6.4% 6.29	19.4% 15.2% 17.4% 40.9% 25.2% 20.3% 25.1% 7.7 229.8 0.7 0.9 6.5% 7.30 13.95	16.1% 12.7% 14.4% 43.5% 25.2% 20.2% 22.9% 9.3 167.6 0.6 1.0 2.3% 7.45 15.51	16.3% 13.2% 14.8% 42.7% 26.1% 20.8% 22.5% 10.4 186.3 0.6 1.1 2.1% 6.31 13.99	16.7% 13.6% 15.2% 43.7% 27.6% 22.0% 21.5% 10.2 185.0 0.6 1.1 2.0% 5.25
租赁负债 其他非质债 非流分债 事流分债 实收资本(或股本) 其他母母的现在和 少好人, 是有数股本的, 是有数股本的, 是有数股本的, 是有数股本的, 是有数股本的, 是有数股本的, 是有数股本的, 是有数股本的, 是有数股本的, 是一个, 是一个, 是一个, 是一个, 是一个, 是一个, 是一个, 是一个	55 58 1,057 1,053 2,036 3,089 35 3,124 4,181 2023A 627 -190 -308 0	0 55 189 1,152 1,053 2,386 3,439 0 3,439 4,591  2024A 630 -215 -145 0	0 95 229 1,111 1,053 2,680 3,733 0 3,733 4,843 2025E 595 -82 -282 0	95 229 1,177 1,053 3,012 4,065 0 4,065 5,242  2026E 760 -68 -338 0	0 95 229 1,216 1,053 3,384 4,436 0 4,436 5,652 2027E 824 -68 -377 0	ROE(摊薄,%) ROA(%) ROIC(%) 销售毛利率(%) EBIT Margin(%) 销售净利率(%) 资产负债率(%) 存货周转率(次) 应收账款周转率(次) 总资产周转周转率(次) 净利润现金含量 资本支出/收入 EV/EBITDA P/E(现价&最新股本摊薄) P/B(现价)	20.7% 16.0% 19.2% 41.5% 27.0% 21.6% 25.3% 6.1 237.4 0.7 1.0 6.4% 6.29 14.56 3.01	19.4% 15.2% 17.4% 40.9% 25.2% 20.3% 25.1% 7.7 229.8 0.7 0.9 6.5% 7.30 13.95 2.70	16.1% 12.7% 14.4% 43.5% 25.2% 20.2% 22.9% 9.3 167.6 0.6 1.0 2.3% 7.45 15.51 2.49	16.3% 13.2% 14.8% 42.7% 26.1% 20.8% 22.5% 10.4 186.3 0.6 1.1 2.1% 6.31 13.99 2.29	16.7% 13.6% 15.2% 43.7% 27.6% 21.5% 10.2 185.0 0.6 1.1 2.0% 5.25 12.51 2.10
租赁负债 其他非流动负债 非流动负债 多负债 实收责人或股本) 其他归司股东权益 归属母数股东权益 少数权益合计 总负债及总权益 现金流量表(百万元) 经营活动现金流 接资活动现金流	55 58 1,057 1,053 2,036 3,089 35 3,124 4,181 2023A 627 -190 -308 0 130	0 55 189 1,152 1,053 2,386 3,439 0 3,439 4,591  2024A 630 -215 -145 0 270	0 95 229 1,111 1,053 2,680 3,733 0 3,733 4,843  2025E 595 -82 -282 0 231	95 229 1,177 1,053 3,012 4,065 0 4,065 5,242  2026E 760 -68 -338 0 354	0 95 229 1,216 1,053 3,384 4,436 0 4,436 5,652 2027E 824 -68 -377 0 379	ROE(摊薄,%) ROA(%) ROIC(%) 销售毛利率(%) EBIT Margin(%) 销售净利率(%) 资产负债率(%) 存货周转率(次) 应收账款周转率(次) 总资产周转周转率(次) 总资产周转周的转率(次) 净利润现金含量 资本支出/收入 EV/EBITDA P/E(现价&最新股本摊薄) P/B(现价)	20.7% 16.0% 19.2% 41.5% 27.0% 21.6% 25.3% 6.1 237.4 0.7 1.0 6.4% 6.29 14.56 3.01 3.15	19.4% 15.2% 17.4% 40.9% 25.2% 20.3% 25.1% 7.7 229.8 0.7 0.9 6.5% 7.30 13.95 2.70 2.83	16.1% 12.7% 14.4% 43.5% 25.2% 20.2% 22.9% 9.3 167.6 0.6 1.0 2.3% 7.45 15.51 2.49 3.13	16.3% 13.2% 14.8% 42.7% 26.1% 20.8% 22.5% 10.4 186.3 0.6 1.1 2.1% 6.31 13.99 2.29 2.92	16.7% 13.6% 15.2% 43.7% 27.6% 22.0% 21.5% 10.2 185.0 0.6 1.1 2.0% 5.25 12.51 2.10 2.76

资料来源:Wind,HTI



### 表1: 可比公司估值表 (PE) (截至 2025/10/22 收盘)

股票代	 股票简称	收盘价		EPS(元)		PE		
码	及示问你	· (元)	2024A	2025E	2026E	2024A	2025E	2026E
605499	东鹏饮料	302.00	6.40	8.99	12.05	47.21	33.59	25.06
0220.hk	统一企业中国	8.62	0.43	0.54	0.63	20.14	15.96	13.68
0322.hk	康师傅控股	10.85	0.66	0.78	0.88	16.44	13.91	12.33
605337	李子园	12.36	0.57	0.61	0.66	21.68	20.26	18.73
	平均值					26.37	20.93	17.45

数据来源: Wind,HTI

注: 上述公司 25-26 年预测值均为 HTI 预测



#### **APPENDIX 1**

#### **Summary**

#### **Investment Highlights:**

Maintain Outperform rating. We adjust downward 2025-2027 EPS forecasts to 0.57/0.63/0.71 RMB. With comparable company valuations, assign 18x PE (2025E), target price 10.26 RMB/share, maintain Outperform. First three quarters pressured by H1 performance. 2025 Q1-Q3 revenue 1.96 billion RMB (YoY -9.42%), GPM up 4.10 pct to 45.62%. Period expense ratio up 4.18 pct (sales +3.62 pct, management +0.36 pct, finance +0.42 pct), income tax rate -1.02 pct, NPAtS margin +0.20 pct to 19.61%, net profit attributable to shareholders 384 million RMB (YoY -8.47%). Q3 revenue recovery, gross profit expansion continues. 2025 Q3 revenue up 8.91% YoY, GPM up 4.05 pct, period expense ratio up 3.57 pct (sales +4.83 pct, management stable, finance +0.74 pct), income tax rate +2.44 pct, NPAtS margin -2.02 pct to 21.90%, net profit attributable to shareholders down 0.28% YoY. Health water sector rising, expect LULU Zhiben as next growth curve. H1 2025, company launched LULU Zhiben series: goji berry mulberry, loquat pear, tangerine plum, longan ginger jujube drinks, enhancing brand competitiveness and youth appeal. According to eastmoney.com citing Southern Metropolis Daily, industry data shows Chinese health water market size surged to 3 billion RMB in 2024, 566% YoY growth, expected to exceed 10 billion RMB by 2028. We believe the health water industry is in a prosperity phase, with LULU Zhiben series well-positioned. As autumn-winter temperatures drop, health water demand may rise, anticipating LULU Zhiben as next growth curve.

Risk Warning: (1) Food safety risk, (2) Demand weaker than expected, (3) Intensified competition.

#### 附录 APPENDIX

#### 重要信息披露

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优于大市,未来12-18个月内预期相对基准指数涨幅在10%以上,基准定义如下

中性,未来12-18 个月内预期相对基准指数变化不大,基准定义如下。根据 FINRA/NYSE 的评级分布规则,我们会将中性评级划入持有这一类别。

弱于大市,未来12-18个月内预期相对基准指数跌幅在10%以上,基准定义如下

各地股票基准指数:日本 - TOPIX,韩国 - KOSPI,台湾 - TAIEX,印度 - Nifty100,美国 - SP500;其他所有中国概念股 - MSCI China.

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#### **Analyst Stock Ratings**

Outperform: The stock's total return over the next 12-18 months is expected to exceed the return of its relevant broad market benchmark, as indicated below.



Neutral: The stock's total return over the next 12-18 months is expected to be in line with the return of its relevant broad market benchmark, as indicated below. For purposes only of FINRA/NYSE ratings distribution rules, our Neutral rating falls into a hold rating category.

Underperform: The stock's total return over the next 12-18 months is expected to be below the return of its relevant broad market benchmark, as indicated below.

Benchmarks for each stock's listed region are as follows: Japan – TOPIX, Korea – KOSPI, Taiwan – TAIEX, India – Nifty100, US – SP500; for all other China-concept stocks – MSCI China.

	截至 2025 年 9月 30 日:	海通国际股票研究该	平级分布	截至 2025 年 6月 30 日海通国际股票研究评级分布			
	优于大市	中性 弱于大市		优于大市	中性	弱于大市	
		(持有)			(持有)		
海通国际股票研究覆盖率	92.3%	7.5%	0.2%	92.6%	7.2%	0.2%	
投资银行客户*	3.3%	3.9%	0.0%	2.9%	4.1%	0.0%	

<sup>\*</sup>在每个评级类别里投资银行客户所占的百分比。

上述分布中的买入、中性和卖出分别对应我们当前优于大市、中性和落后大市评级。

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#### 此前的评级系统定义 (直至 2020年 6月 30日):

买入, 未来 12-18 个月内预期相对基准指数涨幅在 10%以上, 基准定义如下

中性,未来 12-18 个月内 预期相对基准指数变化不大,基准定义如下。根据 FINRA/NYSE 的评级分布规则,我们会将中性评级划入持有这一类别。

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各地股票基准指数:日本 - TOPIX, 韩国 - KOSPI, 台湾 - TAIEX, 印度 - Nifty100; 其他所有中国概念股 - MSCI China.

Haitong International Equity Research Ratings Distribution,

Haitong International Equity Research Ratings Distribution,

	as of September 30, 2025			as of June 30, 2025		
	Outperform	Neutral	Underperform	Outperform	Neutral	Underp er for m
		(h ol d)			(hold)	
HTI Equity Research Coverage	92.3%	7.5%	0.2%	92.6%	7.2%	0.2%
IB clients*	3.3%	3.9%	0.0%	2.9%	4.1%	0.0%

<sup>\*</sup>Percentage of investment banking clients in each rating category.

BUY, Neutral, and SELL in the above distribution correspond to our current ratings of Outperform, Neutral, and Underperform.

For purposes only of FINRA/NYSE ratings distribution rules, our Neutral rating falls into a hold rating category. Please note that stocks with an NR designation are not included in the table above.

Previous rating system definitions (until 30 Jun 2020):

Previous rating system definitions (until 50 Juli 2020).

BUY: The stock's total return over the next 12-18 months is expected to exceed the return of its relevant broad market benchmark, as indicated below.

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# Hebei Cheng De Lolo Company - 000848 CH



- 1. 28 Aug 2023 OUTPERFORM at 8.43 target 13.64.
- 2. 5 Nov 2023 OUTPERFORM at 8.44 target 13.64.
- 3. 19 Mar 2024 OUTPERFORM at 8.49 target 11.52.
- 4. 22 Apr 2024 OUTPERFORM at 9.16 target 11.52.
- 5. 3 Sep 2024 OUTPERFORM at 7.05 target 10.98.
- 6. 3 Nov 2024 OUTPERFORM at 9.01 target 10.98.